



# Summary

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# A remarkable stock performance



1913 to 1933

+9.8%

+9.9%

1933 to 1953

+15.7%

+17.4%

1953 to 1973

+9.6%

+9.3%

1973 to 1993

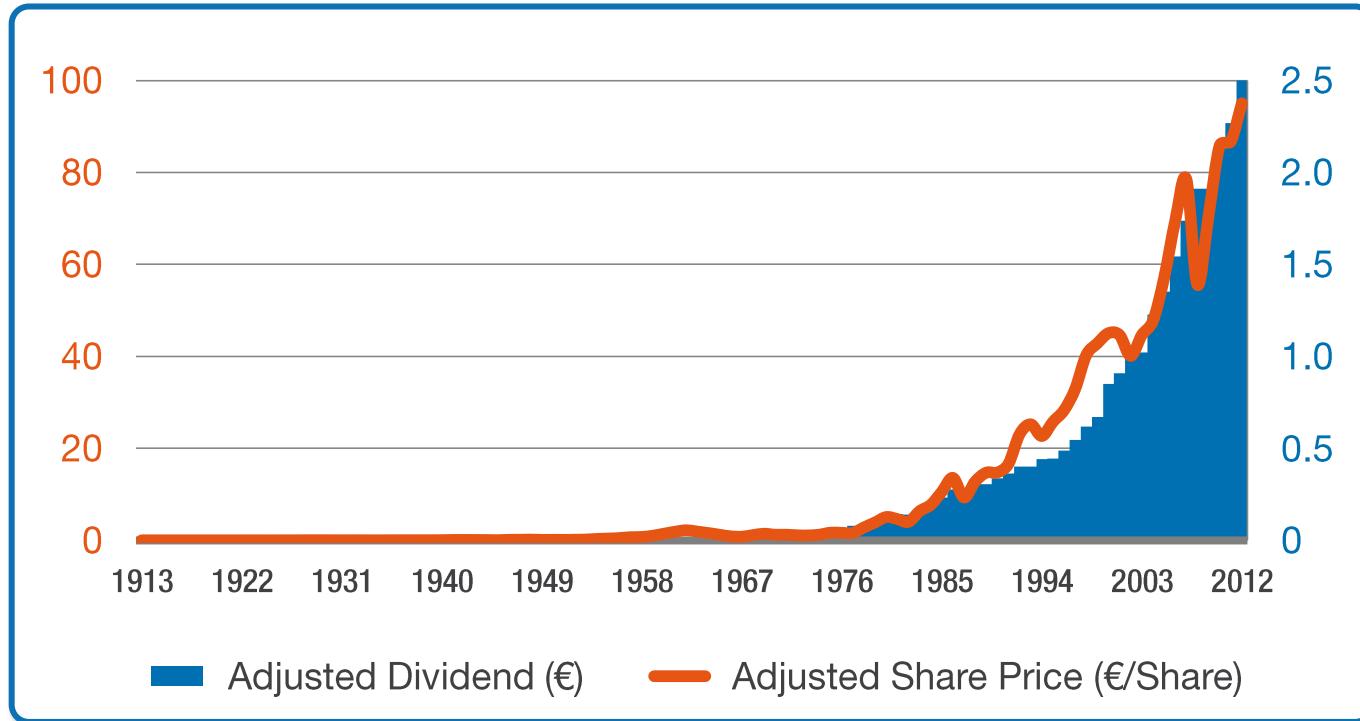
+17.2%

+11.1%

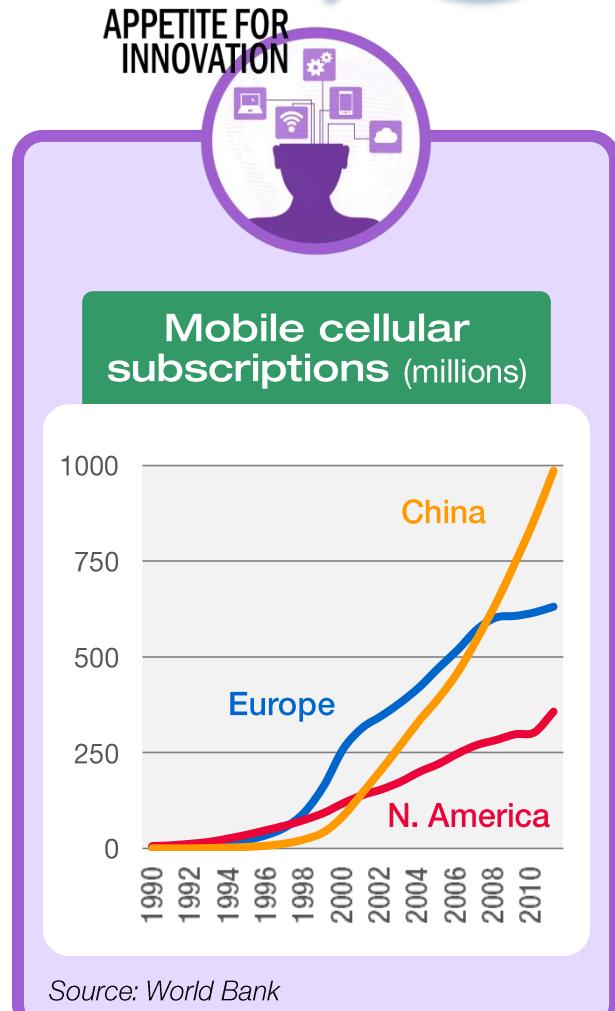
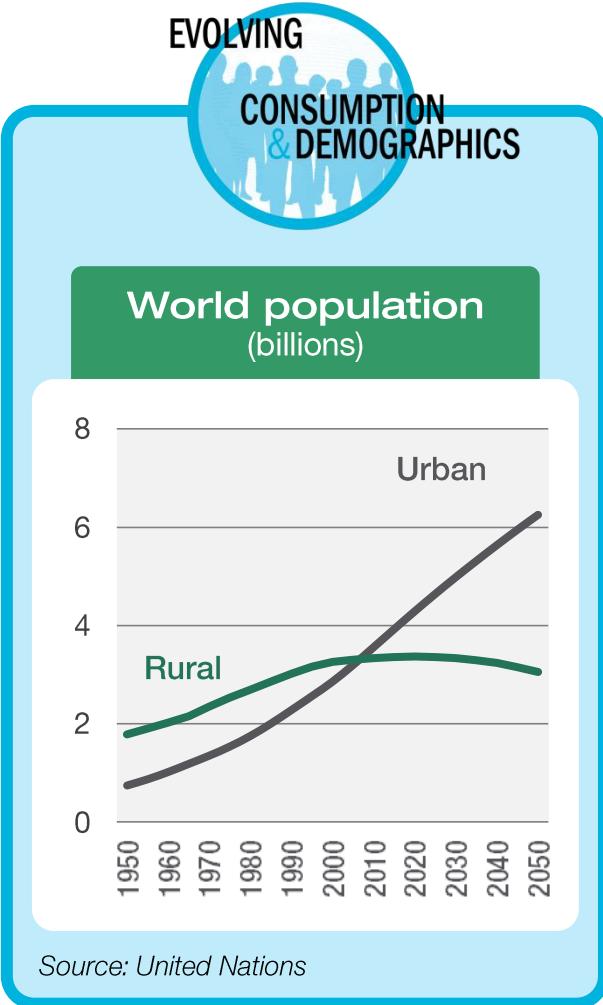
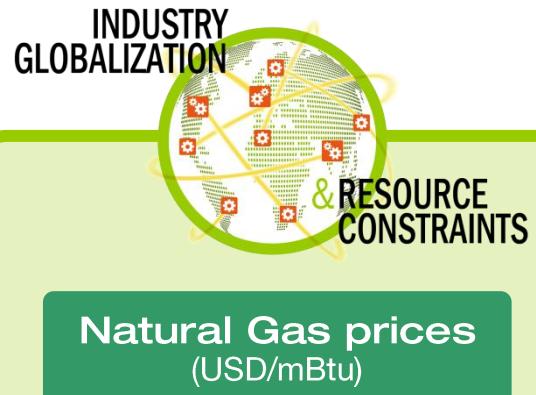
1993 to 2012

+7.2%

+10.1%



# Major trends shaping our markets



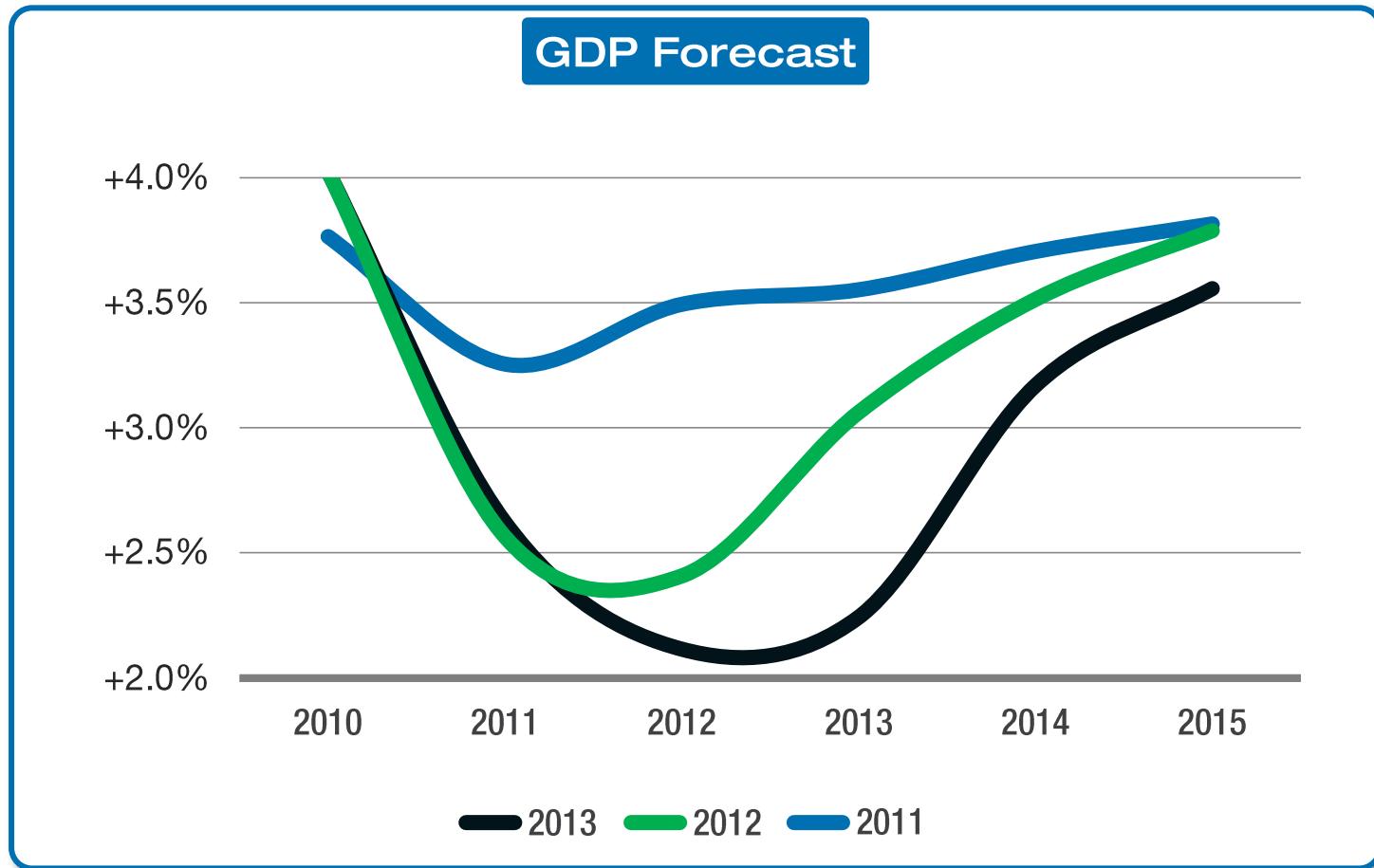


# Where do we stand?

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Fabienne Lecorvaisier  
Chief Financial Officer

# Delayed recovery



Source: IMF, World Economic Outlook Database, Gross domestic product

# Outperforming the market



CAGR  
2010 to 2015

ALMA Range

+8% to +10%

AL Revised  
Growth Forecast

+5% to +7%

Initial Market

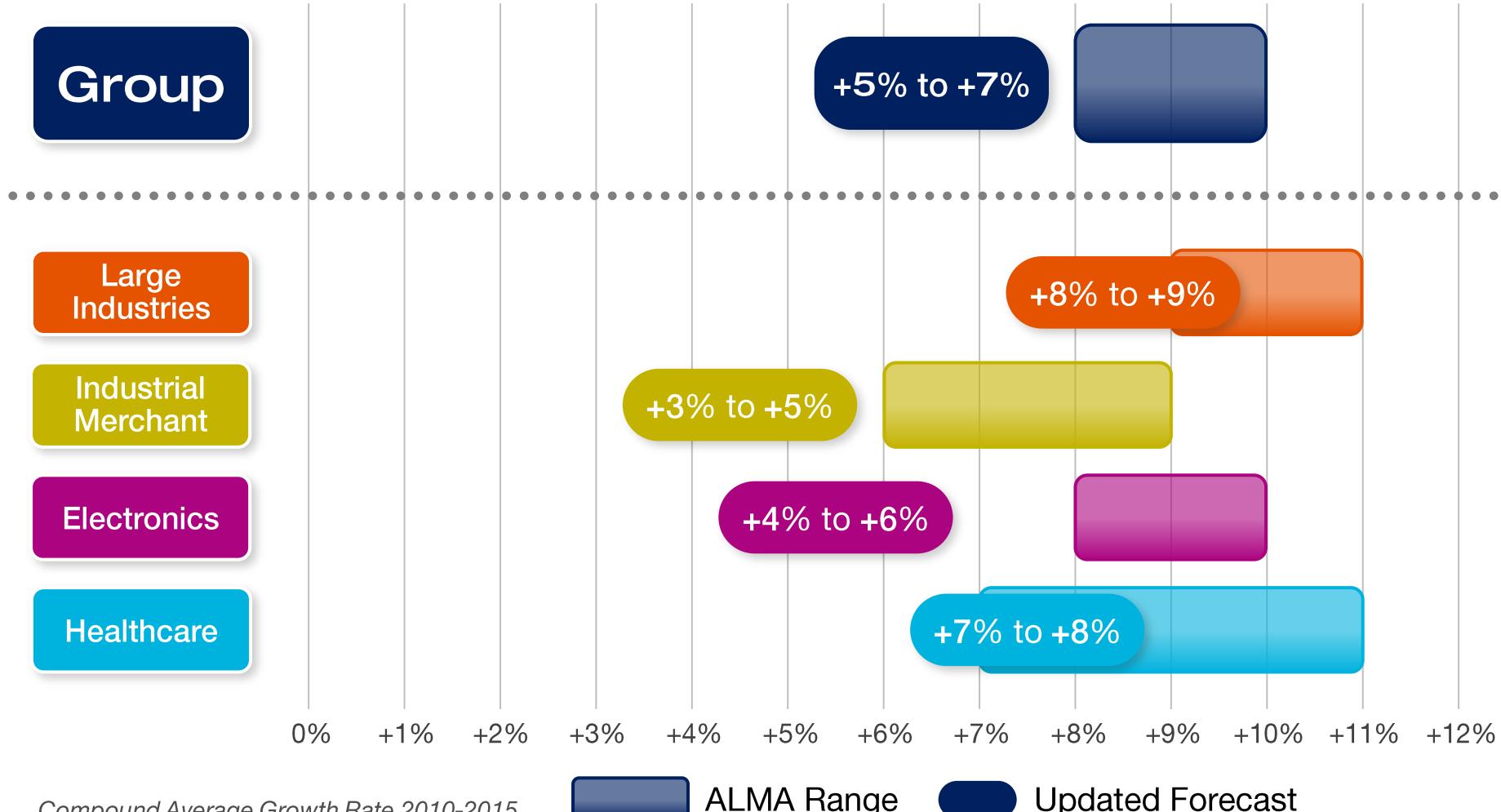
+7%

Revised Market

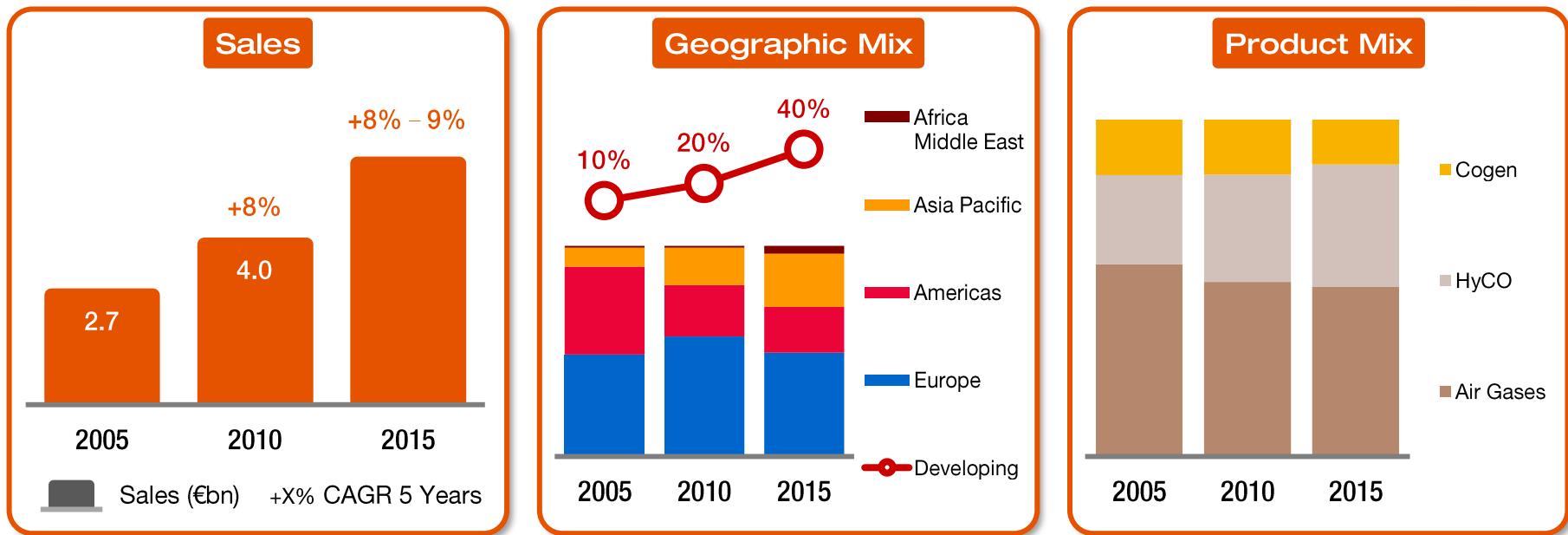
+4% to +5%

2008 2009 2010 2011 2012 2013 2014 2015

# Contrast among business lines



# Large Industries



## In line

- New geographies, China leadership
- HyCO boost, larger ASUs

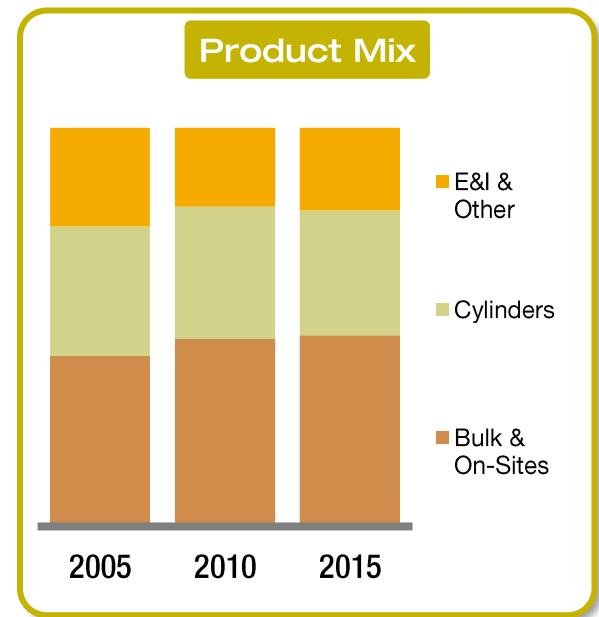
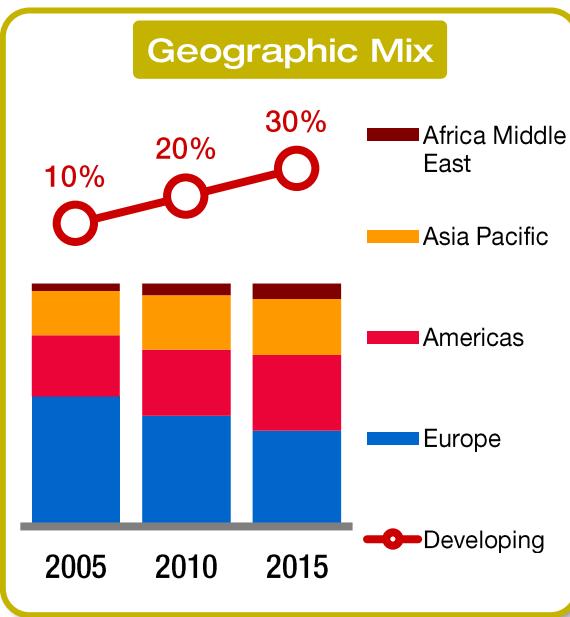
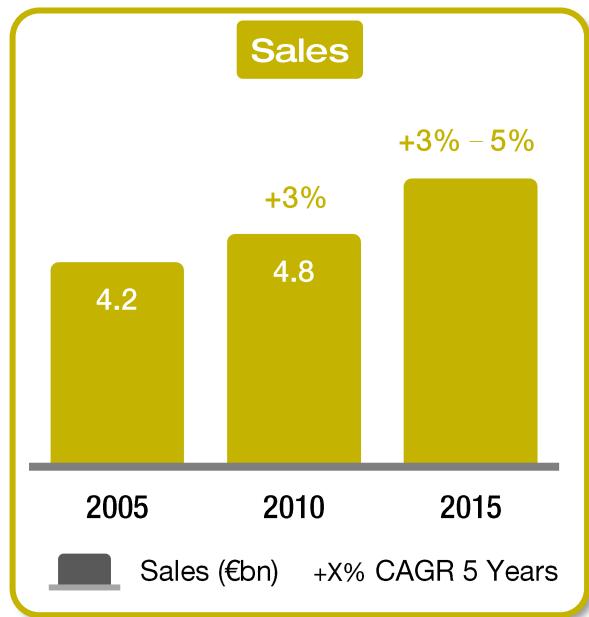
## New

- Major projects

## Focus

- China + USA battlefields
- Reliability & customer intimacy
- Project execution

# Industrial Merchant



## Unexpected

- Base erosion in Europe and Japan
- Small customers under pressure

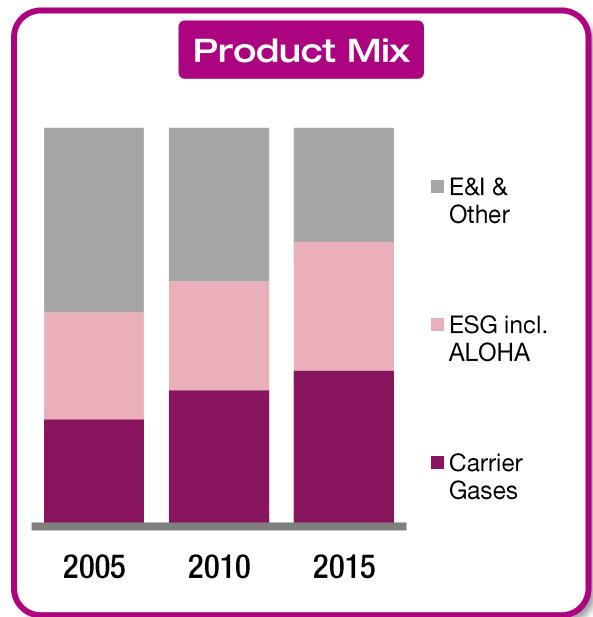
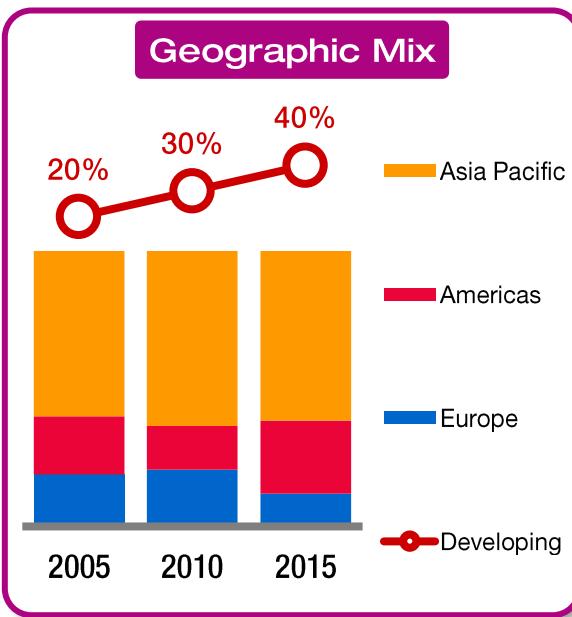
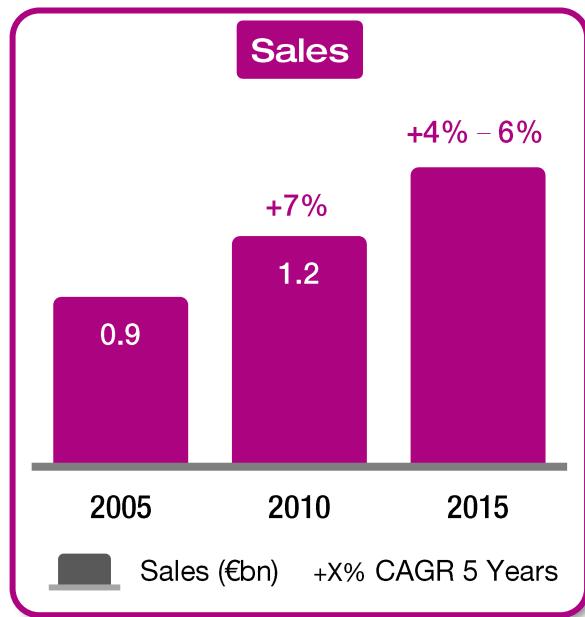
## New

- Invent future offers

## Focus

- Adjust capacities and resources
- Load existing assets
- Cylinder offer, Specialty gases

# Electronics



## In line

- Carrier gases competitiveness
- Global customers

## Unexpected

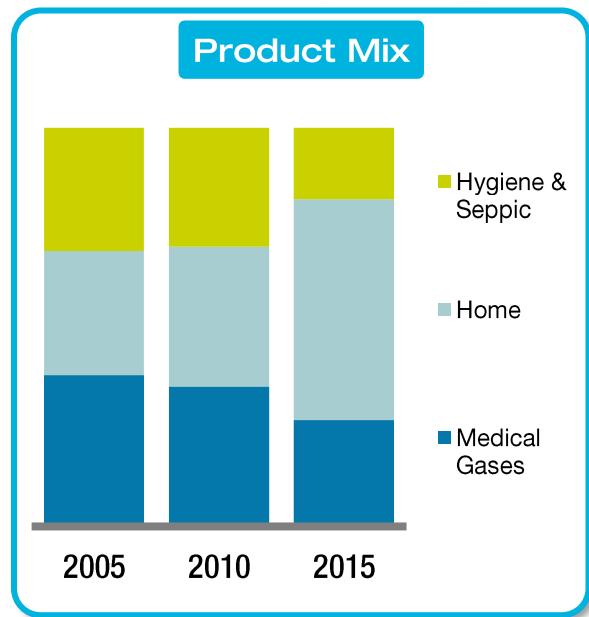
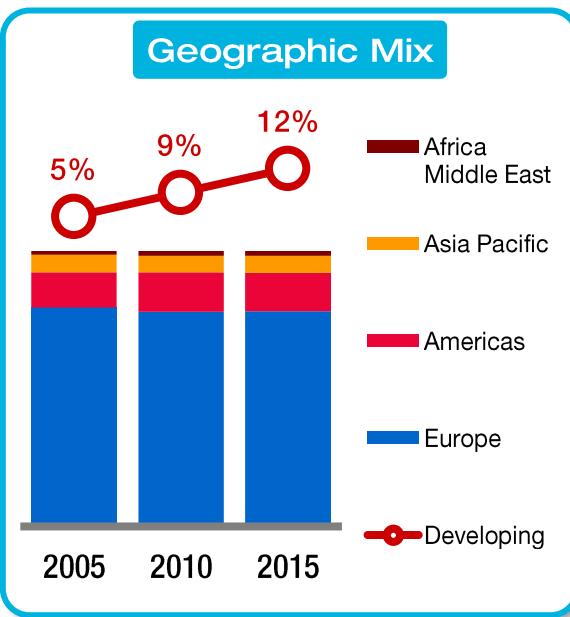
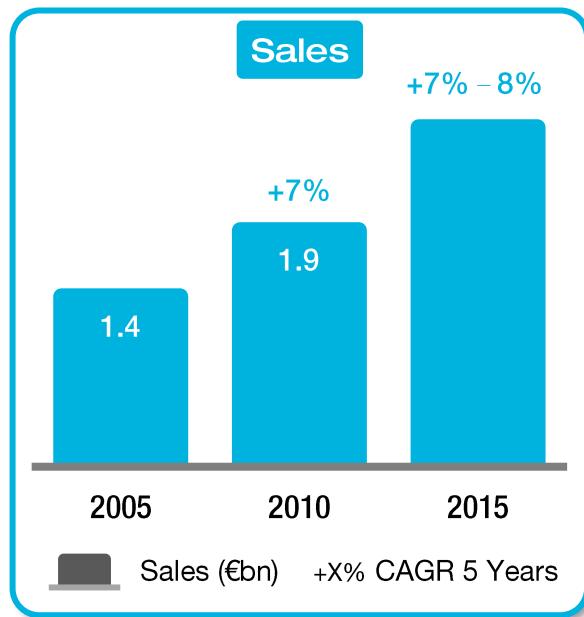
- Photovoltaic market turbulence

## Focus

- Positions in Asia
- Industry leaders

## New

- ALOHA gaining momentum



## In line

- > 1,000,000 patients
- M&A and new countries

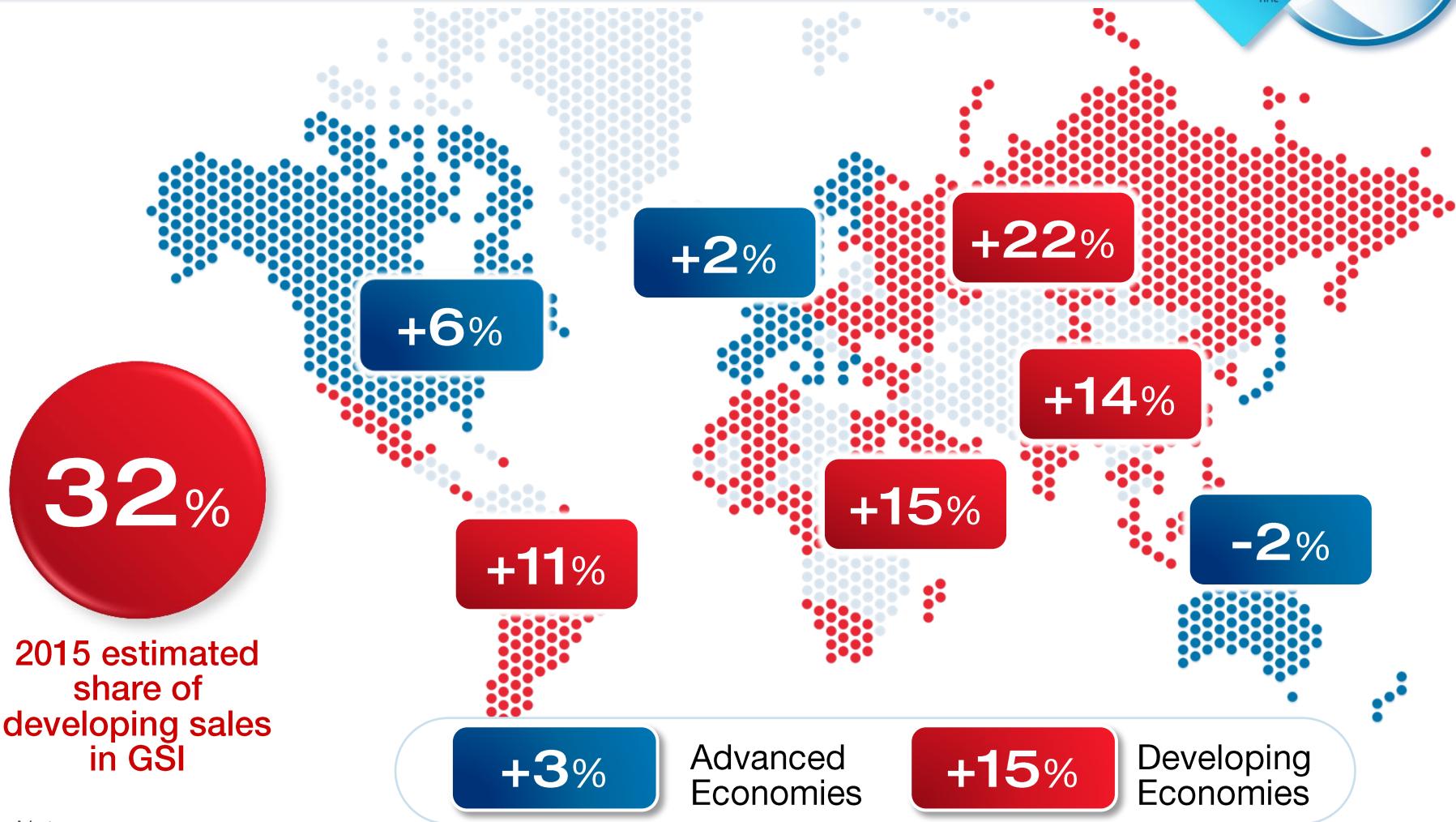
## New

- New therapies, new geographies
- Prepare for digital / connected future

## Focus

- Strengthen the base (Europe), Innovation
- Pursue bolt-on M&A
- Contribute to reduce state budgets

# 2010-2015 G&S for Industries sustained sales



Notes:

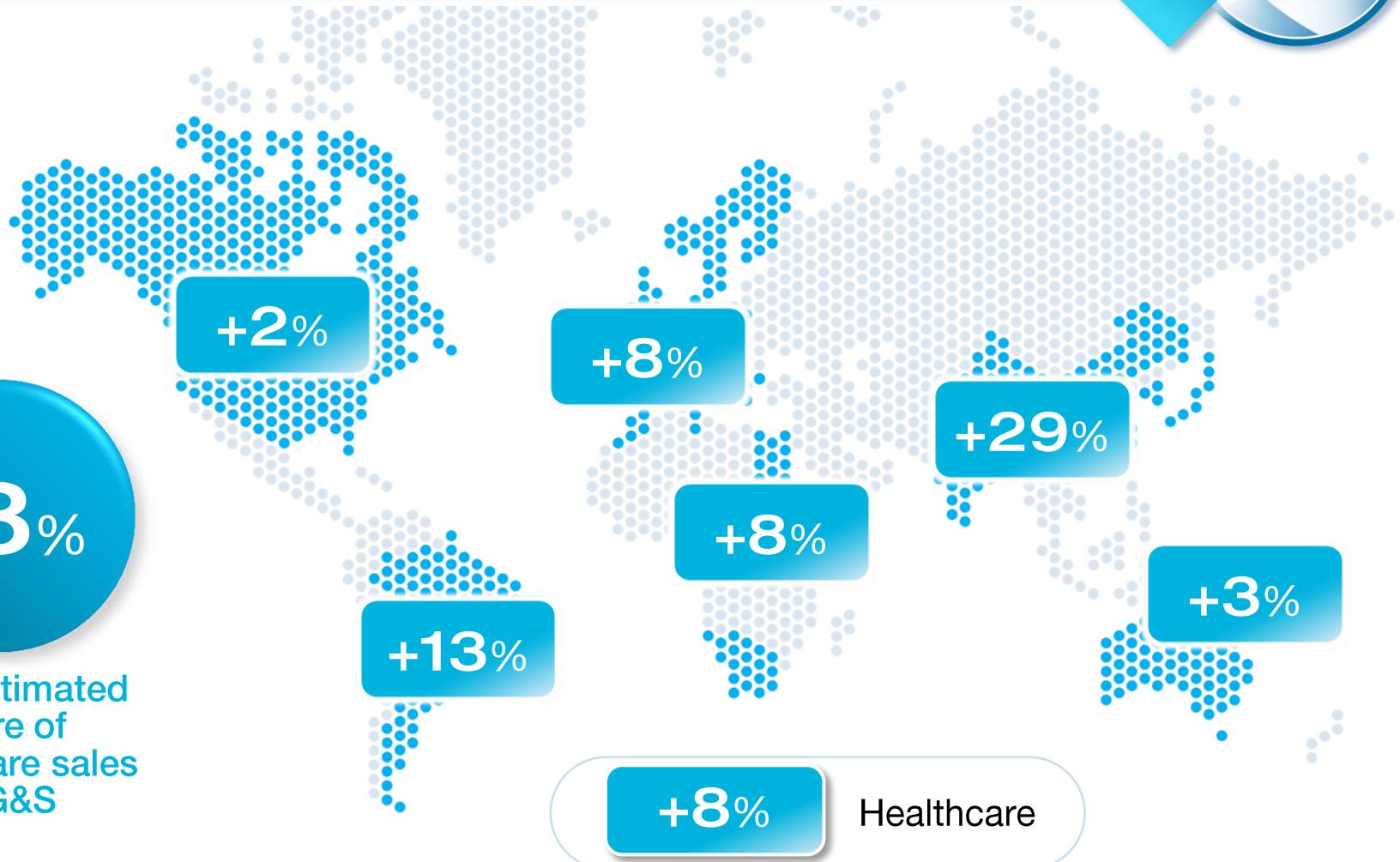
- GSI: Gas & Services for Industries = Large Industries (LI) + Industrial Merchant (IM) + Electronics (EL)
- Estimated Sales CAGR 2010 to 2015

# 2010-2015 dynamic Healthcare



**18%**

2015 estimated  
share of  
Healthcare sales  
in G&S



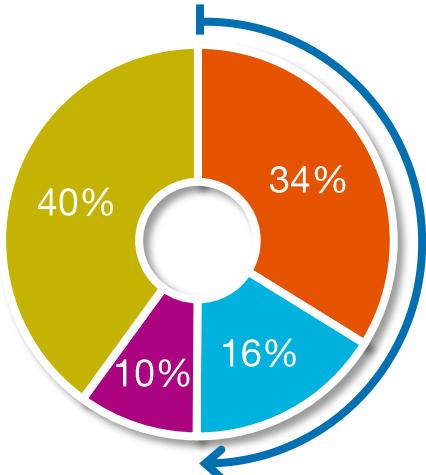
Note: Estimated Sales CAGR 2010 to 2015

# Resulting in a stronger G&S business mix

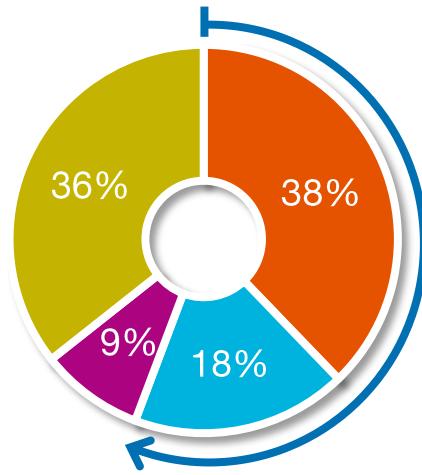
## Segments

- LI
- IM
- EL
- HC

2010

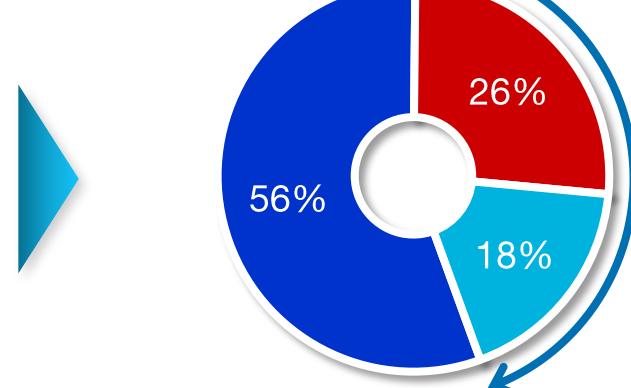
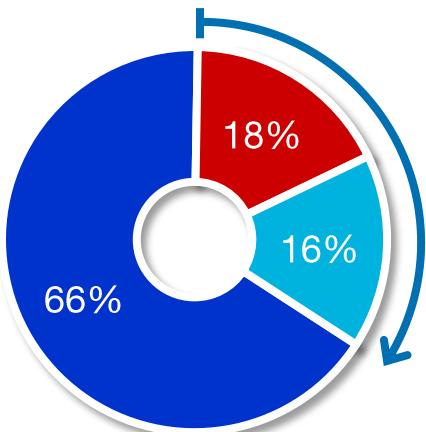


2015e

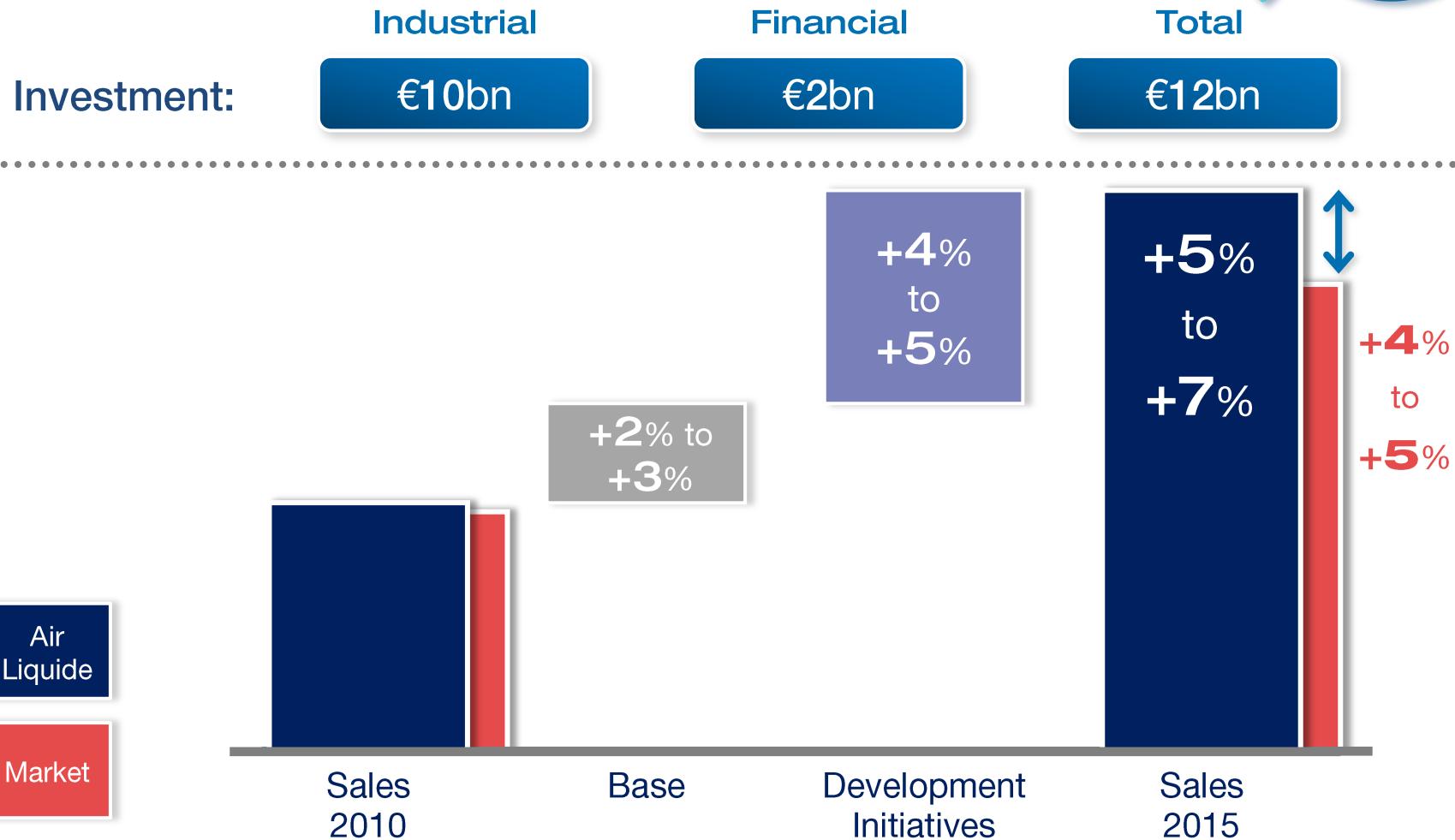


## Geographies

- LI+IM+EL  
Advanced
- LI+IM+EL  
Developing
- HC



# Updated ALMA annual growth objective



Development initiatives = start-ups + ramp-ups + acquisitions

Growth rate based on CAGR 2010 to 2015

# Reinforced efficiency programs



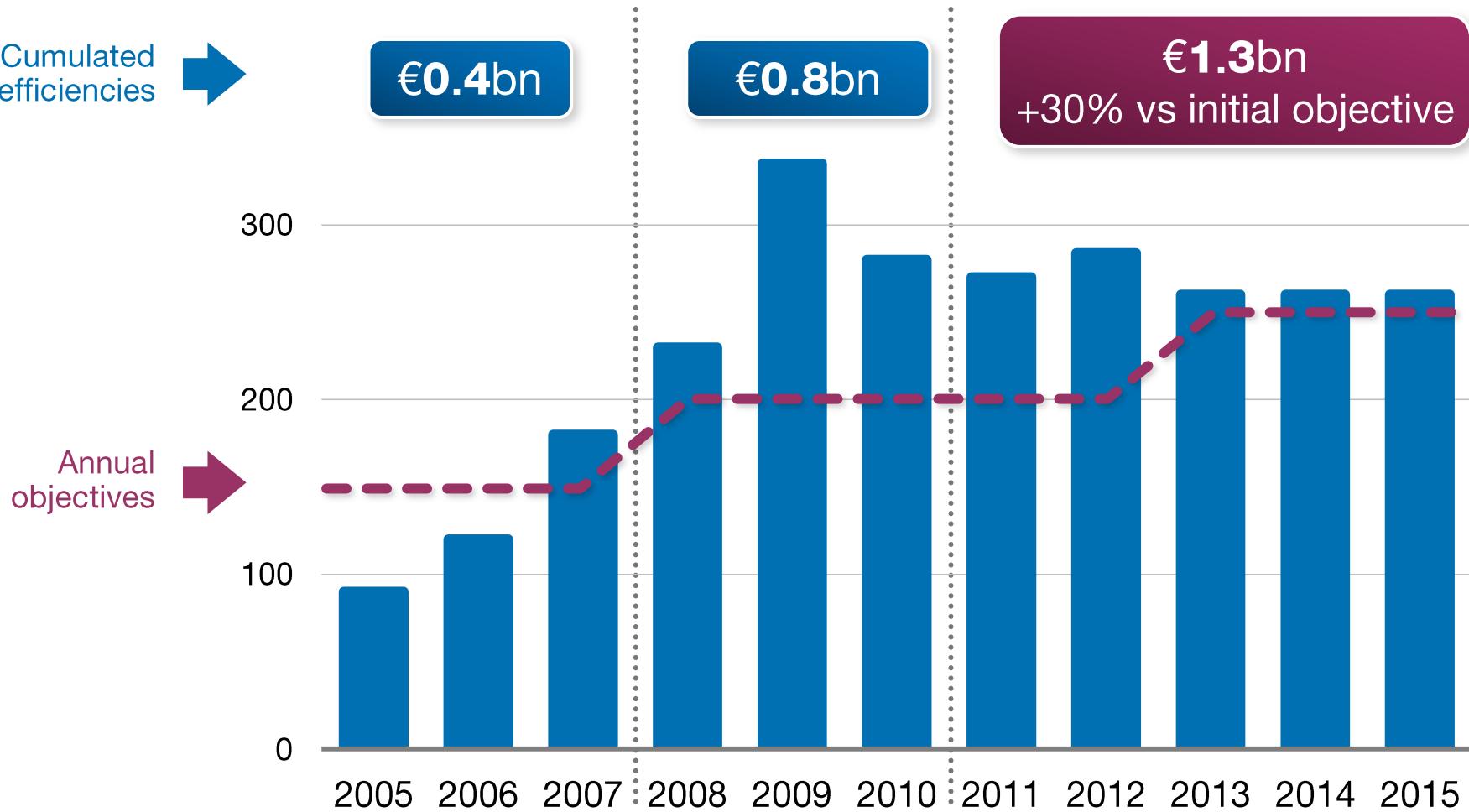
Cumulated efficiencies



**€0.4bn**

**€0.8bn**

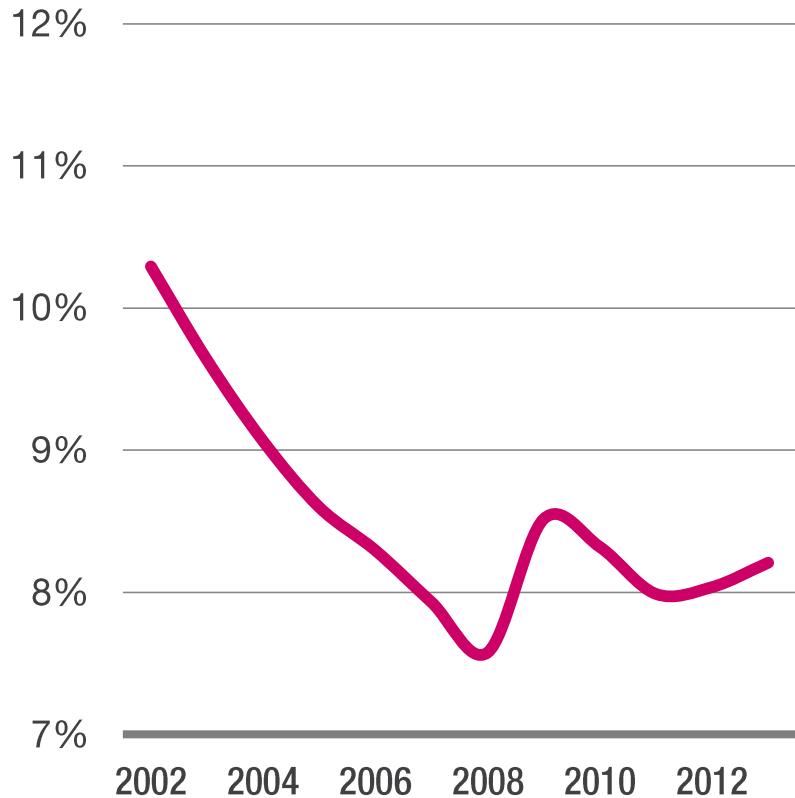
**€1.3bn**  
+30% vs initial objective



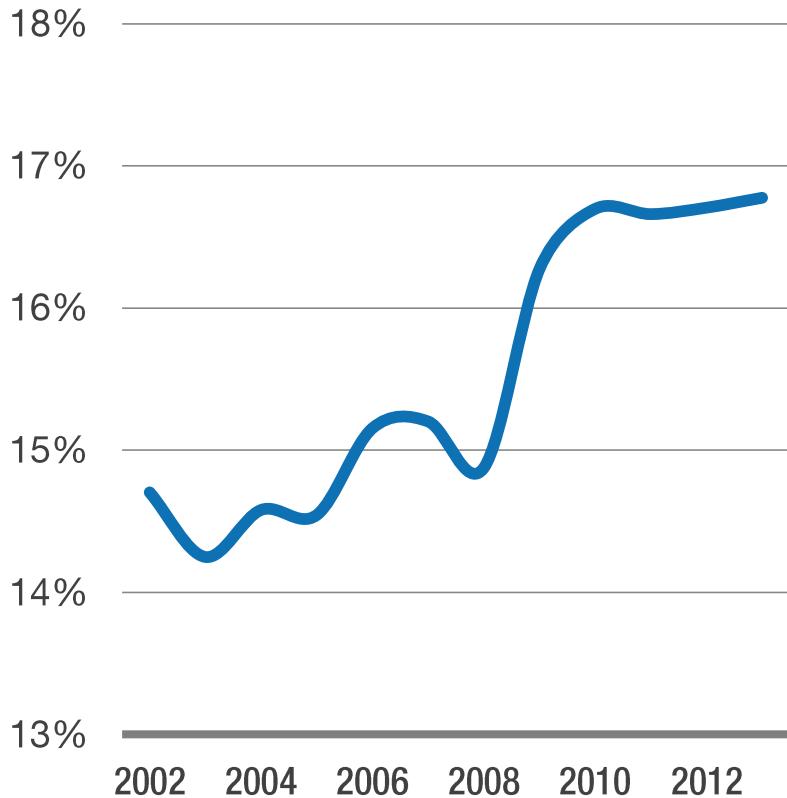
# Steady margin improvement



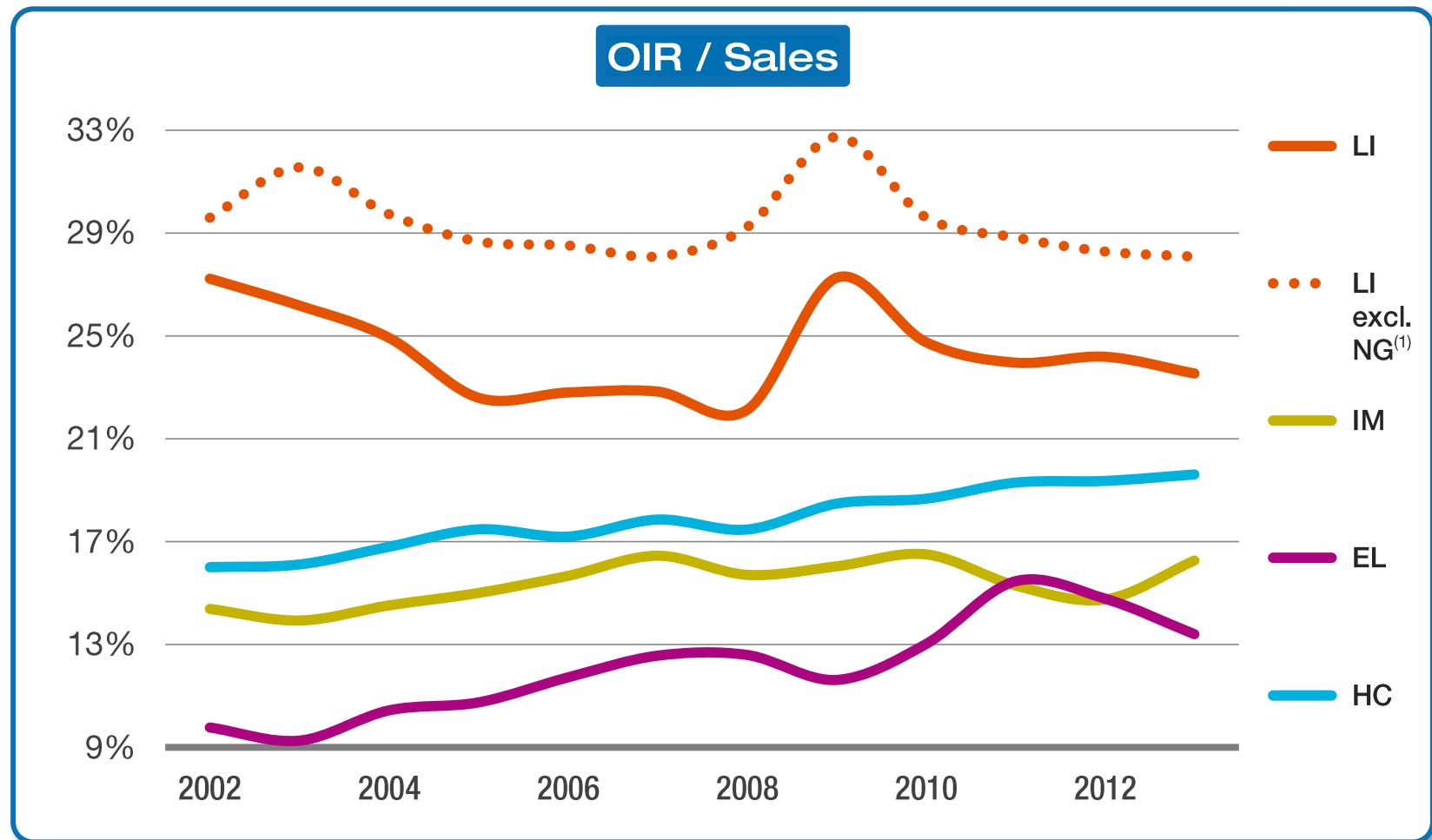
D&A / Sales



OIR / Sales

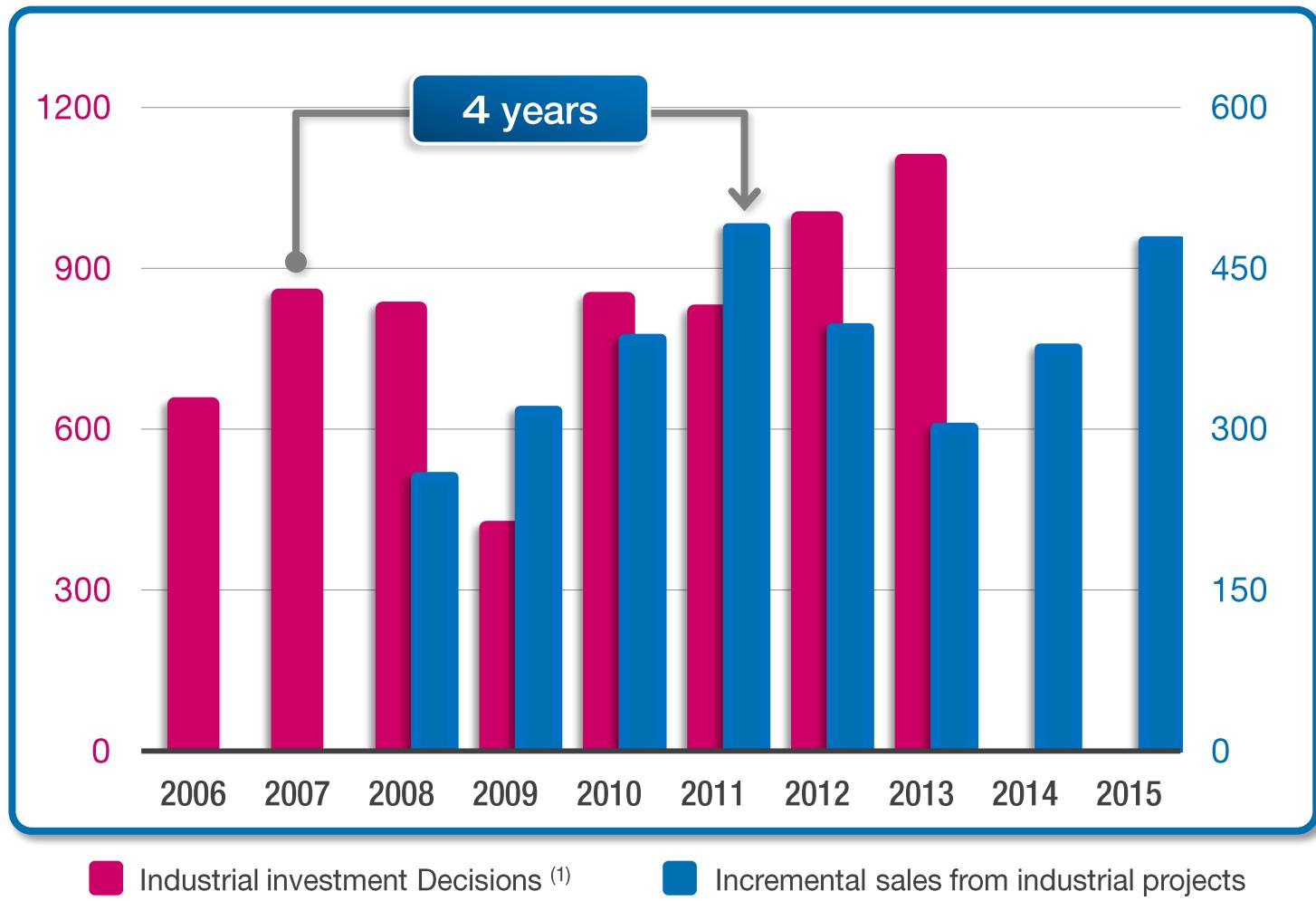


# Steady margin improvement



(1) 'OIR margin excluding natural gas impact'

# Current investment decisions will deliver



(1) Industrial Special Growth Investment Decisions above €10m

# Targeted industrial investment strategy

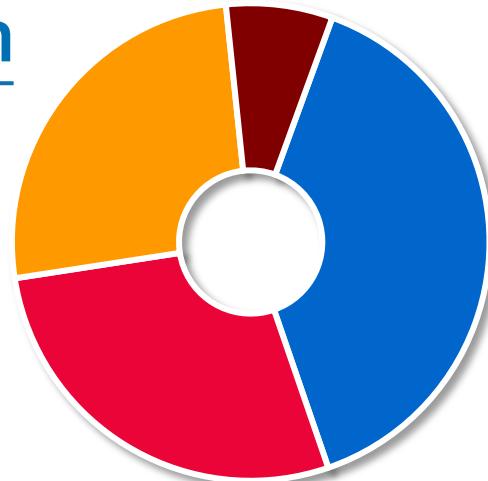


€2.6bn of projects in hand  
▼  
€1.3bn of sales in hand<sup>(1)</sup>

Estimated investment over the 2011 – 2015 period



€10bn



Large Industries

Industrial Merchant

Other Activities

Europe

Americas

Electronics

Healthcare

Investment in hand<sup>(1)</sup>

Asia / Pacific

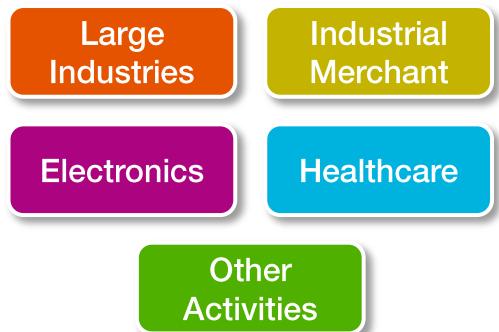
Africa / Middle-East

<sup>(1)</sup> Investment in Hand as of October 2013 corresponding of Special Investment under execution above €10m

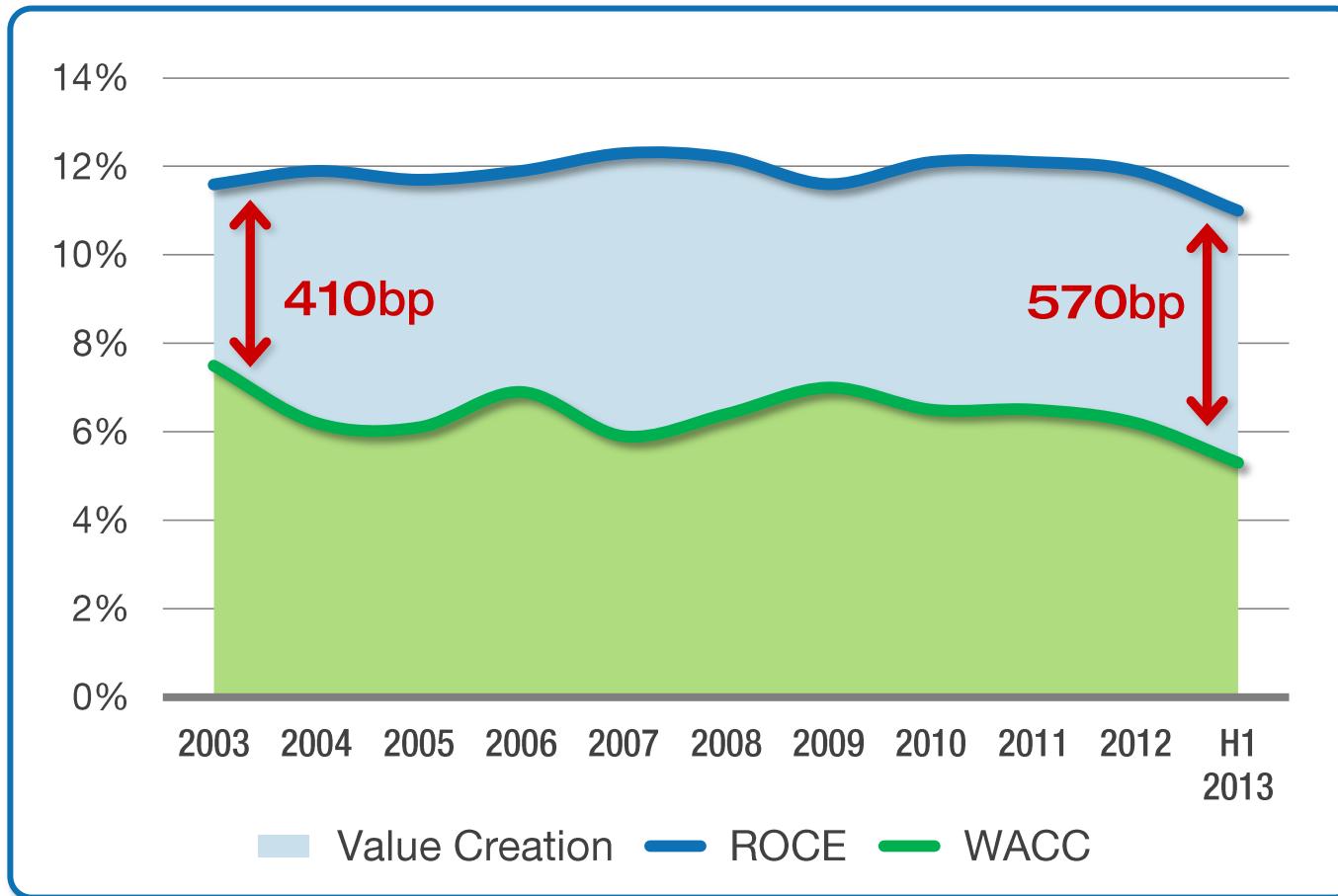
# €2bn of targeted acquisitions



Estimated acquisitions over the 2011 – 2015 period



# Continued value creation



(1) Reminder : Return On Capital Employed after tax:  $(\text{Net profit before deduction of the minority interests} - \text{net finance costs after taxes}) / \text{weighted average for the year of (shareholders' equity + minority interests + net indebtedness)}$ .

(2) 2012 and H1 2013 ROCE: pro-forma, including annualized profit impact of LVL Médical and Gasmedi acquisitions.

# While acting responsibly



*...in the way we contribute to our customers, our patients and the society at large*



*...in the way we build relationships with our shareholders and all other stakeholders*



*...in the way we develop our people and run our operations*



# Adjusted ALMA 2010-2015 Status



## Keep Sales growth above Market

+1% to +2%  
Above Market

## Deliver +30% more efficiencies

€1.3bn  
over 5 years

## Maintain ROCE<sup>(1)</sup>

11% to 13%

## Embed Responsibility

in the way we act and manage our operations and initiatives

<sup>(1)</sup> Reminder: Return On Capital Employed after tax: (Net profit before deduction of the minority interests – net finance costs after taxes) / weighted average for the year of (shareholders' equity + minority interests + net indebtedness).

# What's next

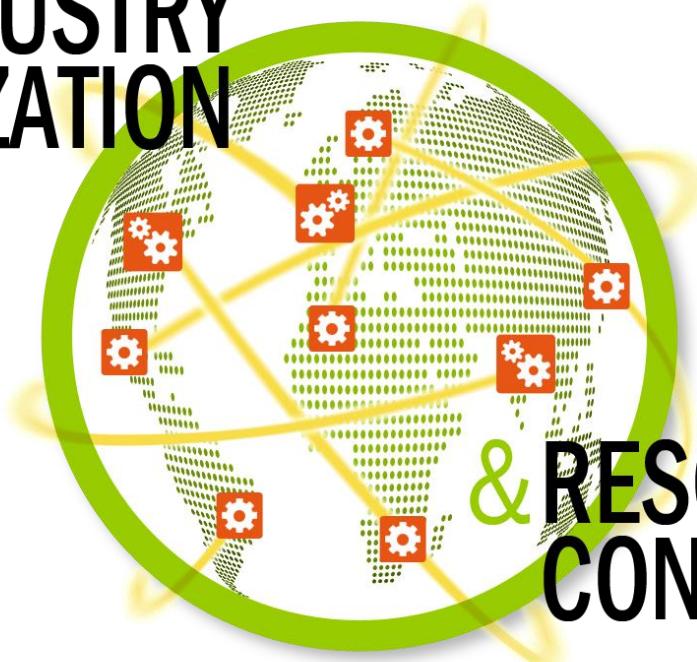


- ◆ Past & current investment will deliver
- ◆ From geographic strategy to market strategy
- ◆ Major trends creating new market opportunities





# INDUSTRY GLOBALIZATION



& RESOURCE  
CONSTRAINTS

# What is driving industrial gas demand?



Industry  
globalization

Production  
growth

Industry  
modernization

Outsourcing

Maximizing  
local resources

Energy  
Independence

Environment  
protection

Competitive  
energy



# Leading positioning in industrial clusters



(1) For more than 20 years

# ...Creating Industrial Gas Growth Opportunities



Over the fence  
LI market  
growth

New investments on  
the U.S. Gulf Coast



Proprietary  
technologies

IM market  
growth

*Increased synergies with customers*

O<sub>2</sub>  
50,000 tpd

H<sub>2</sub>  
800,000  
Nm<sup>3</sup>/h

H<sub>2</sub>  
Storage

Gas &  
Ethylene  
Derivatives

Methanol  
&  
Derivatives

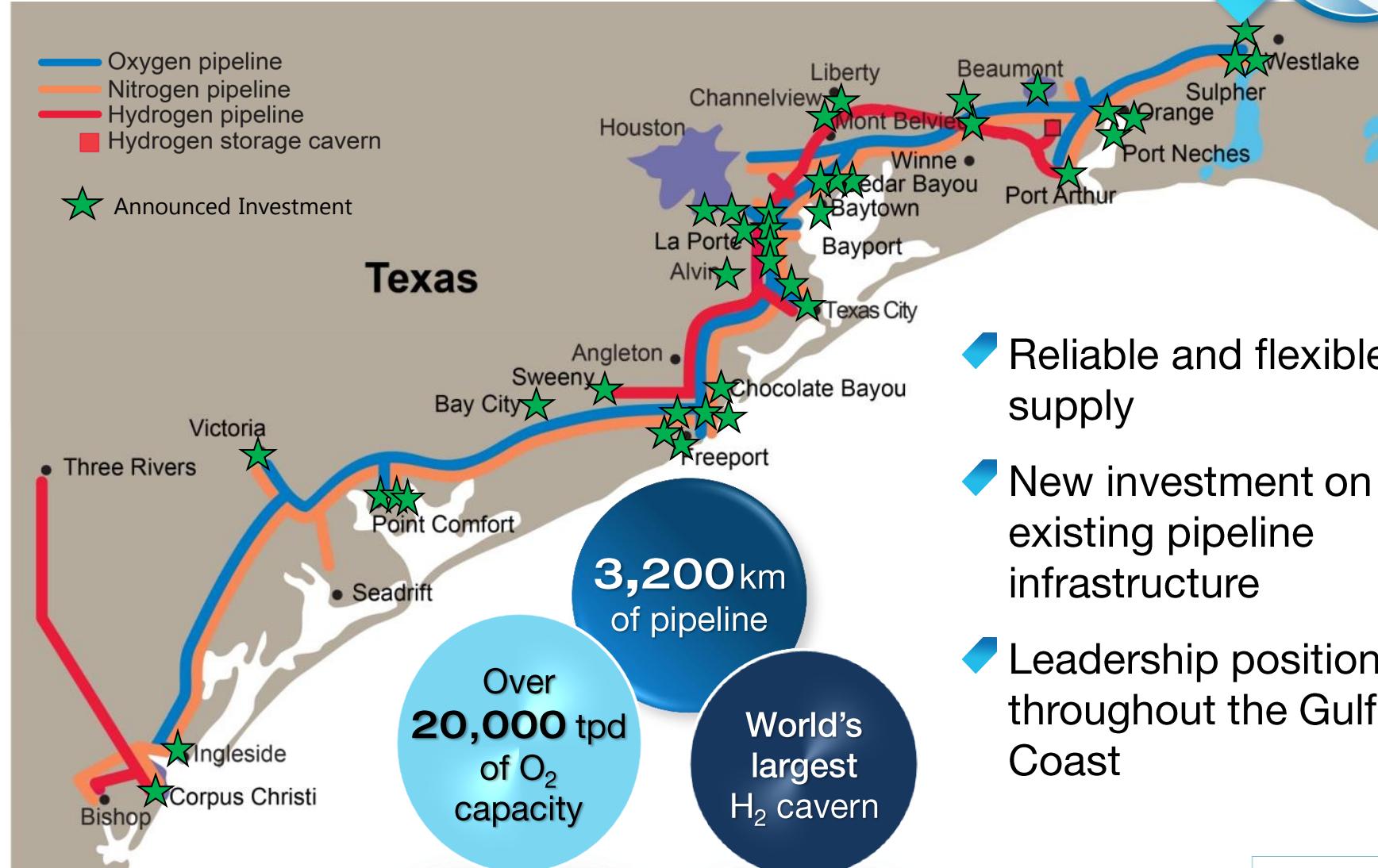
Syngas  
cleaning

Oil well  
services

Manufacturing

Emission  
Monitoring

# Gulf Coast pipeline systems ... a competitive advantage since 1986



- Reliable and flexible supply
- New investment on existing pipeline infrastructure
- Leadership position throughout the Gulf Coast

# Leveraging our model and technologies



## *Co & By-products*



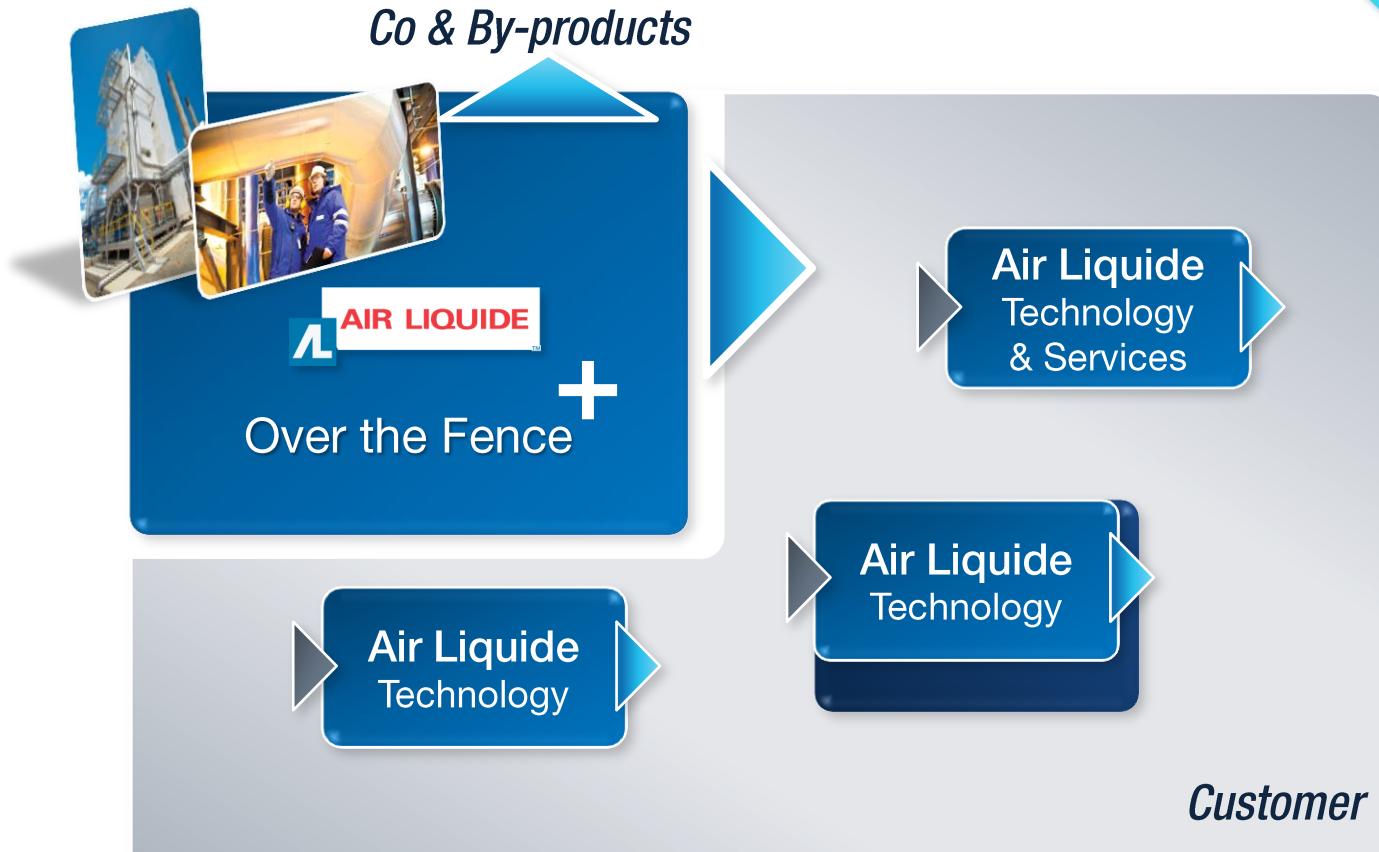
AIR LIQUIDE™

Over the Fence

*Customer*

> 98%  
contracts  
renewed

# Leveraging our model and technologies



Increased value to the customer

# Conclusion



- Strong market potential driving growth
- Leveraging our proven strengths
- Leveraging strong customer loyalty

Growing faster than market to reinforce  
our leadership position



# EVOLVING CONSUMPTION & DEMOGRAPHICS

# Striking evolutions



**Americas population**  
+19% from 2010 to 2030

**Asian urban population**  
+46% from 2010 to 2030

**World urbanized** population  
70% in 2050

**OCDE waste production**  
**x2** from 2010 to 2015

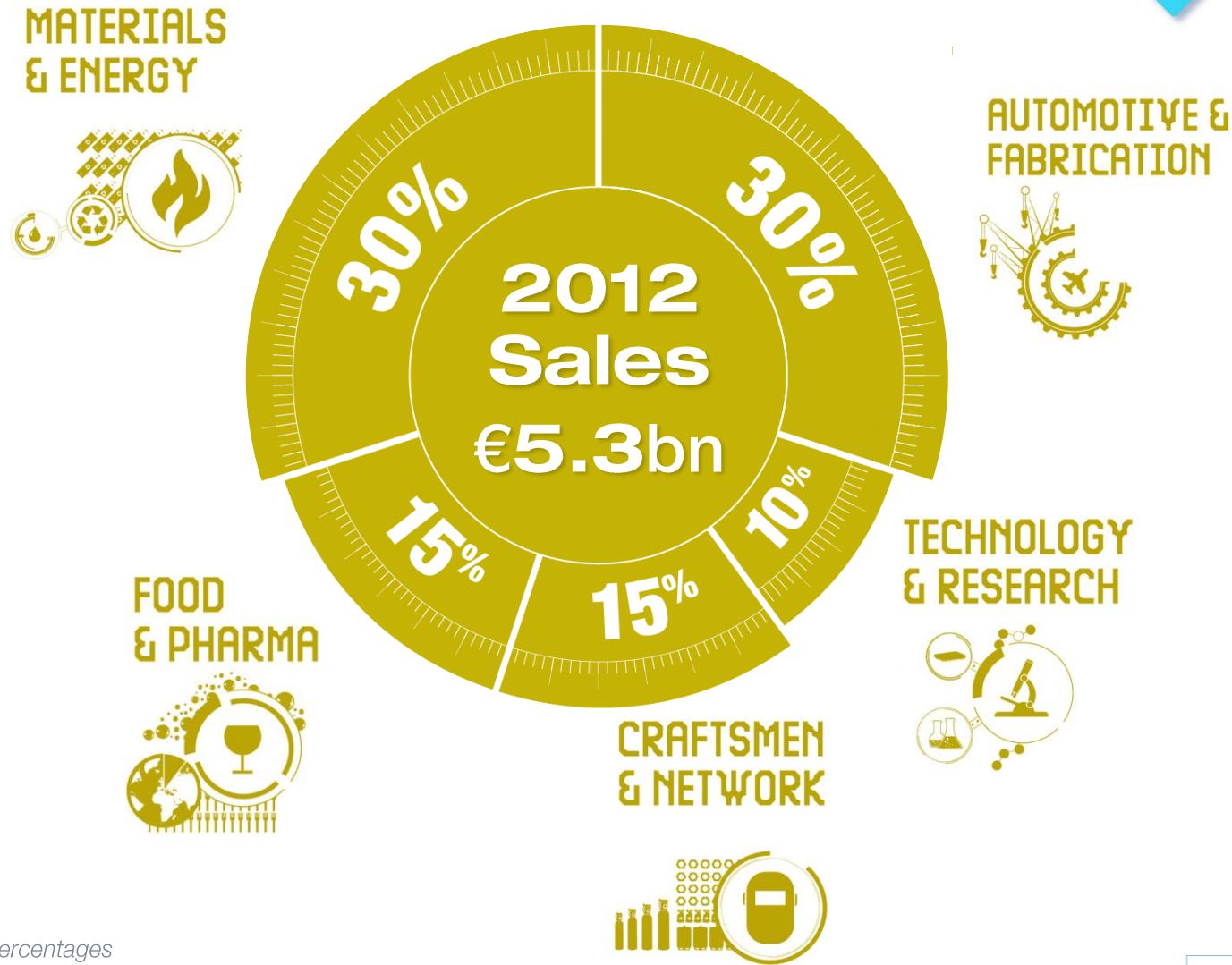
In Advanced economies,  
**people aged > 60 years**  
increase from **22%** to **30%** by 2050

**China urban private consumption**  
from **10** in 2012  
to **27bn RMB** in 2022

Next **20** years  
**CO<sub>2</sub> emissions**  
**x2** vs 200 past years

**World middle-class**  
from **2bn** in 2009  
to **5bn** people in 2030

# ... of our markets



2012 Sales and percentages

# Leverage trends to boost our growth



Improving  
metal fabrication  
performance

Boosting  
recycling  
efficiencies through  
innovation

Deploying  
proven technologies  
to developing economies

Meeting  
more stringent  
**food** safety standards

Answering  
to simplicity and  
higher **mobility**  
needs



# A unique positioning to capture growth



## Competitiveness

- ◆ Realignment of structure, with adjusted cost base
- ◆ Leveraging assets in promising markets and clusters

+3% bulk logistics efficiencies per year since 2010

+22 standard filling plants since 2010

## Innovation

- ◆ Client process expertise
- ◆ Entrepreneurship spirit

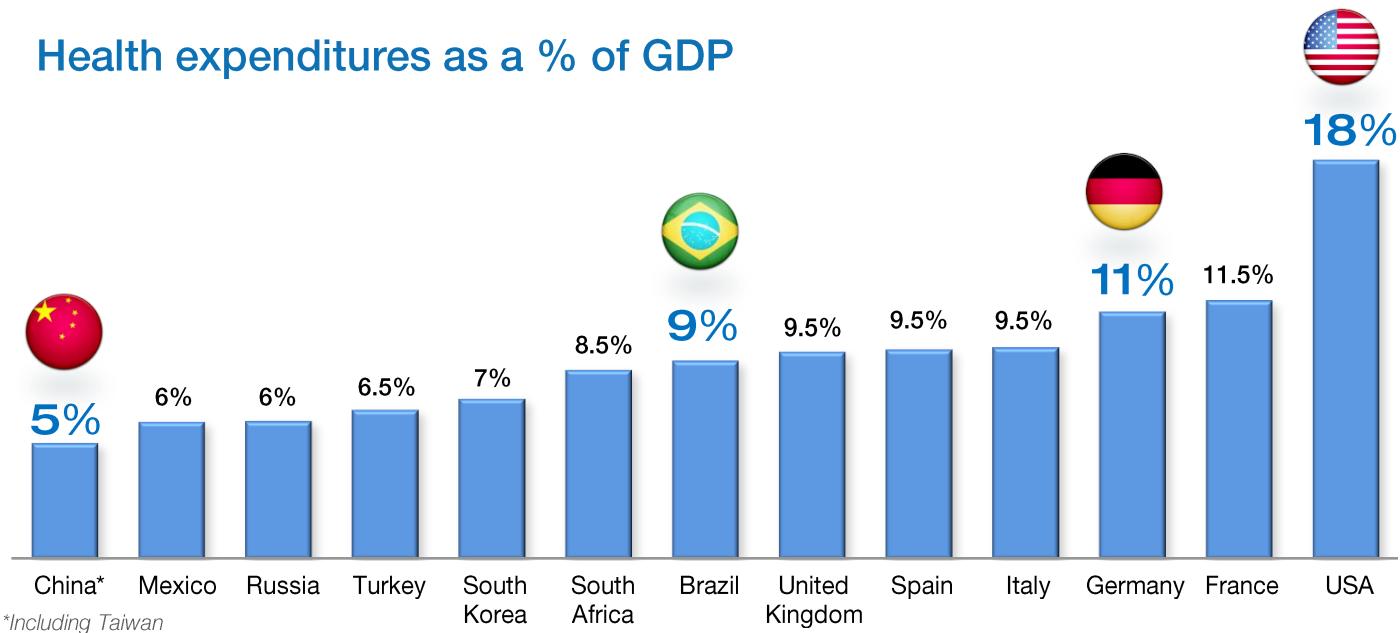
7 ALTEC Centers Worldwide

MORE THAN  
700 active patents

aB&T Network

# Different Healthcare systems

Health expenditures as a % of GDP



Sources:  
World Bank and  
World Health  
Organization

Acute  
disease

Chronic  
disease

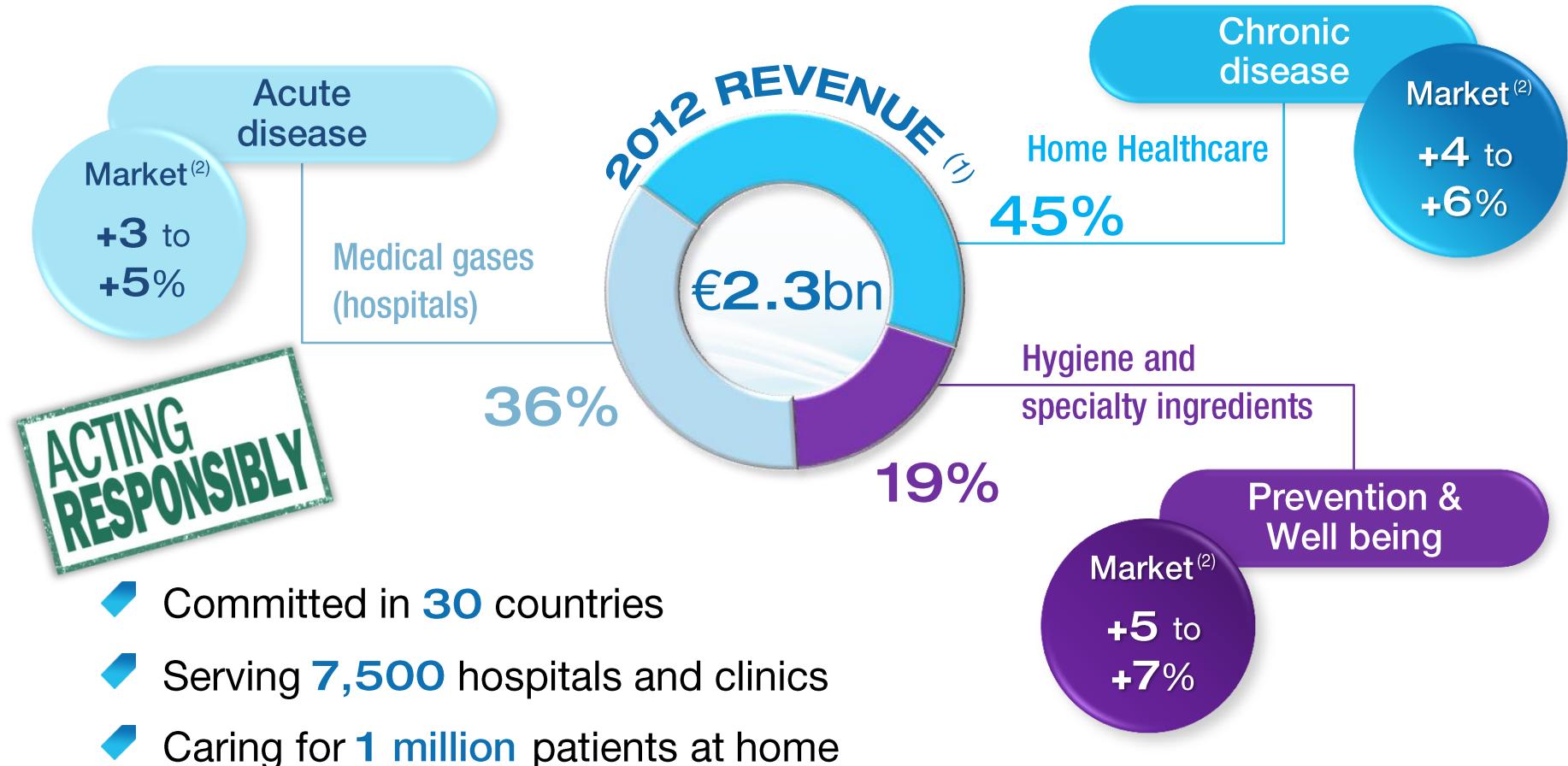
Prevention &  
Well Being

Hospital

Home Healthcare

Global Health  
Cost effectiveness

# An expertise along the continuum of care



(1) 2012 Sales excluding Anios

(2) Market expectation 2010-2020

# A confirmed strategy



## Geographies

- ◆ Consolidate positions
- ◆ Enter new Geographies
- ◆ Bolt-on acquisitions

## Markets

- ◆ New innovative offers
- ◆ Other diseases
- ◆ Bolt-on acquisitions
- ◆ *Competitiveness*

*Along the continuum of care*

Acute  
disease

Chronic  
disease

Prevention &  
Well being

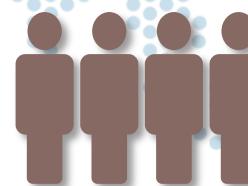
Durable growth delivered over the years: +7% p.a.

# New market emerging horizon 2020



1  
million

Patients  
cared in 2013



25  
million

Potential  
patients

Hospitals

Home Healthcare

Future Therapies

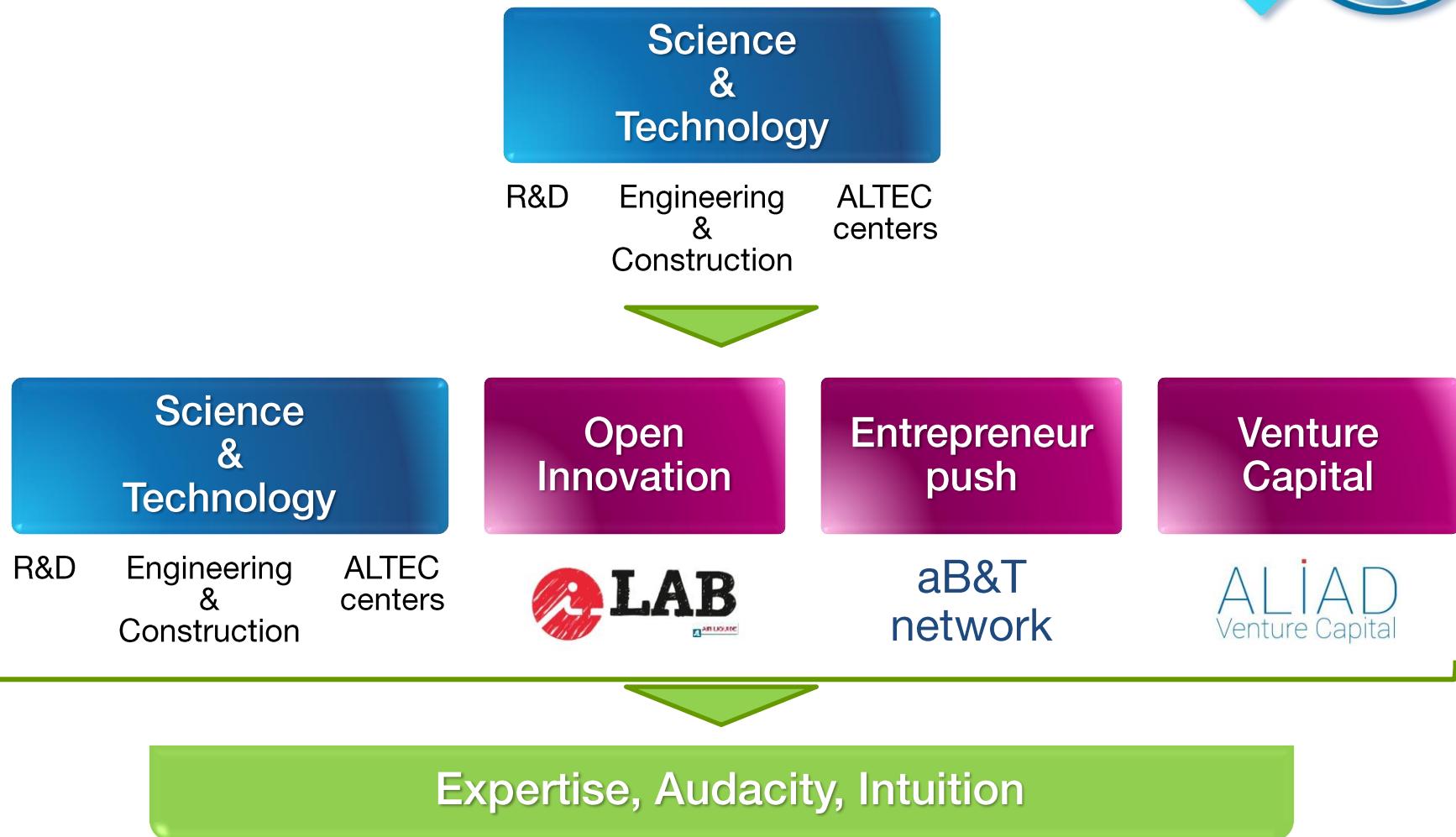
over 20 years of experience in Healthcare



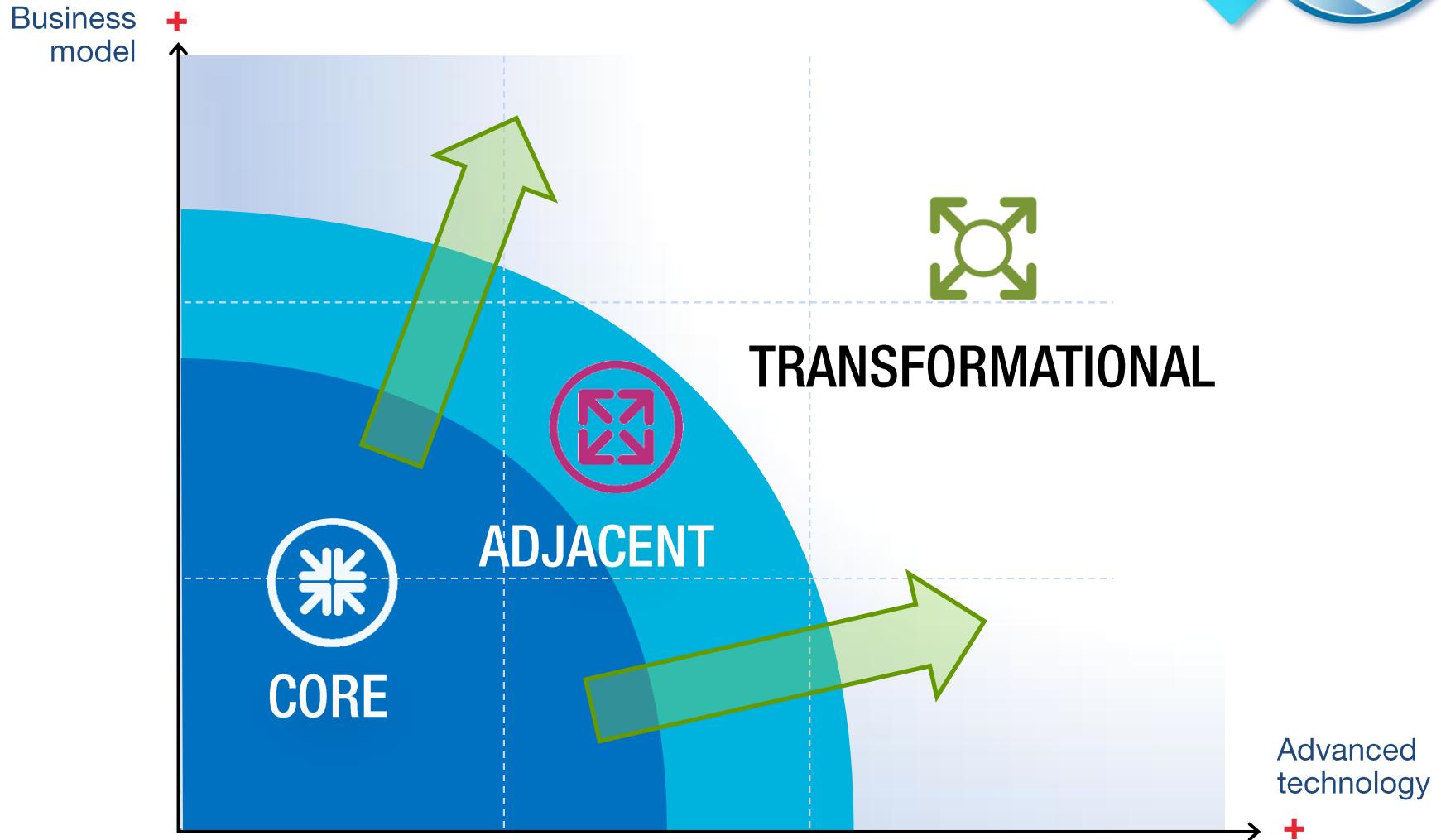
# APPETITE FOR INNOVATION



# Innovation boosters

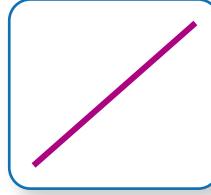
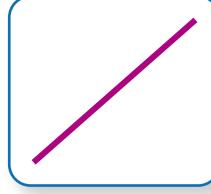


# Mapping battlefields



# From Core to Adjacent



	2000	2012	% EL Sales 2012	Sensitivity to Industry Cycles	Market Driver
			 42%		New Investments Energy cost reduction
			 24%		Msi wafers <sup>(1)</sup> m <sup>2</sup> FPD
			 4%		More complex customer needs

(1) million of square inches (2) ALOHA™, precursors for the SC industry



# Advanced Electronic Materials: a promising new market



	Basic ESG	Advanced Electronics Materials
Capital Intensity	+	-
Intellectual Property Intensity	-	++
Profitability	-	++
Sensitivity to Business Cycles	++	-
Growth Potential	+	++
<b>Overall</b>	<b>Less Attractive</b>	<b>More Attractive</b>

\$1bn  
market  
by 2017



Source: Linx consulting (2013)  
ESG: Electronics Specialty Gases



# Biogas valorization: a promising new market



## New Clients & usages

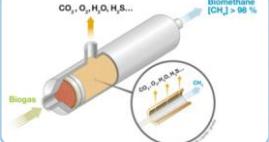
- Injection in the natural gas network
- Green chemistry
- Decarbonized mobility

## New Business Models

- From Technology to equipment to Over The Fence
- Valorization of green certificates
- Feed-in tariffs
- Site take-over strategy

## New technologies

- MEDAL™ membranes
- Liquefiers



An innovative offer:

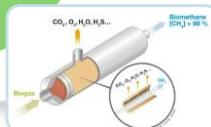
## “ Biogas valorization ”



70%+ of  
GHG avoided

Already  
30 references  
(10TWh)

2.5 TWh  
=  
€ 100 m  
equipment or  
€ 200 m  
Biogas Sales  
p.a.



ACTING  
RESPONSIBLY



# H<sub>2</sub> Energy markets



## New Clients & usages



- Forklifts
- Captive fleets
- Car owners

## New Business Models



- Large infrastructure upfront deployment: innovative financing schemes

## New technologies



- H<sub>2</sub> stations
- High Pressure supply chain
- Remote Monitoring and Tracking

An innovative offer:

## " Hydrogen at the pump "



100,000  
vehicles  
=  
€100m  
H<sub>2</sub> Sales

Already  
3,000  
Forklifts  
in US

Up to  
100,000 t  
CO<sub>2</sub> avoided

**ACTING RESPONSIBLY**

# New market emerging horizon 2020



Cars converted  
to Hydrogen

1%

€15bn

Potential  
market

Cars

Forklifts

Energy Storage

Mobility



Filling station





# Outlook

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Benoît Potier & Fabienne Lecorvaisier

# Anticipating the challenges of our markets



Large Industries

Electronics

Enhance existing models

Industrial Merchant

Healthcare

Create new opportunities

Energy conversion

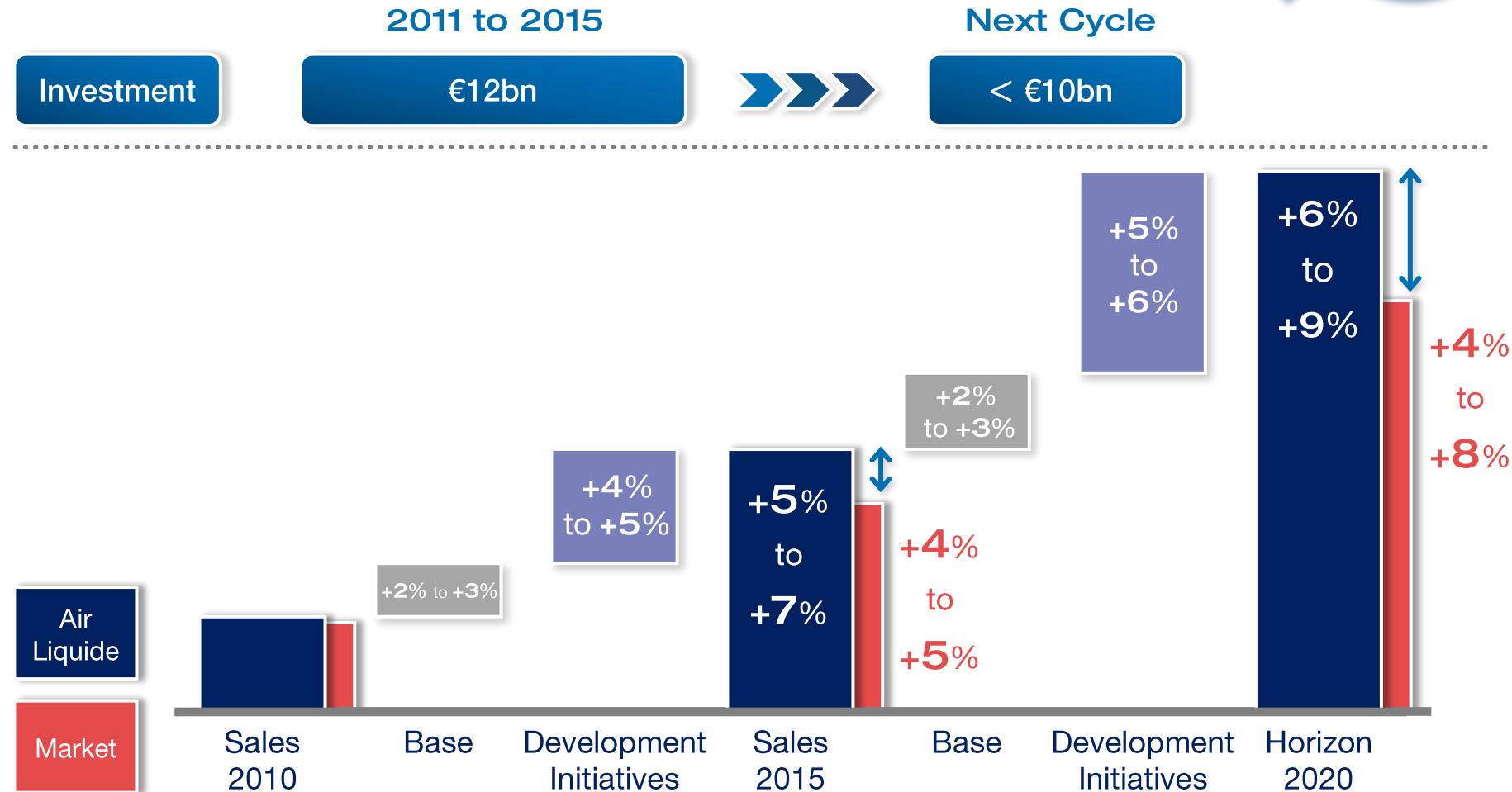
eHealth

H<sub>2</sub> Mobility

OTF+ projects

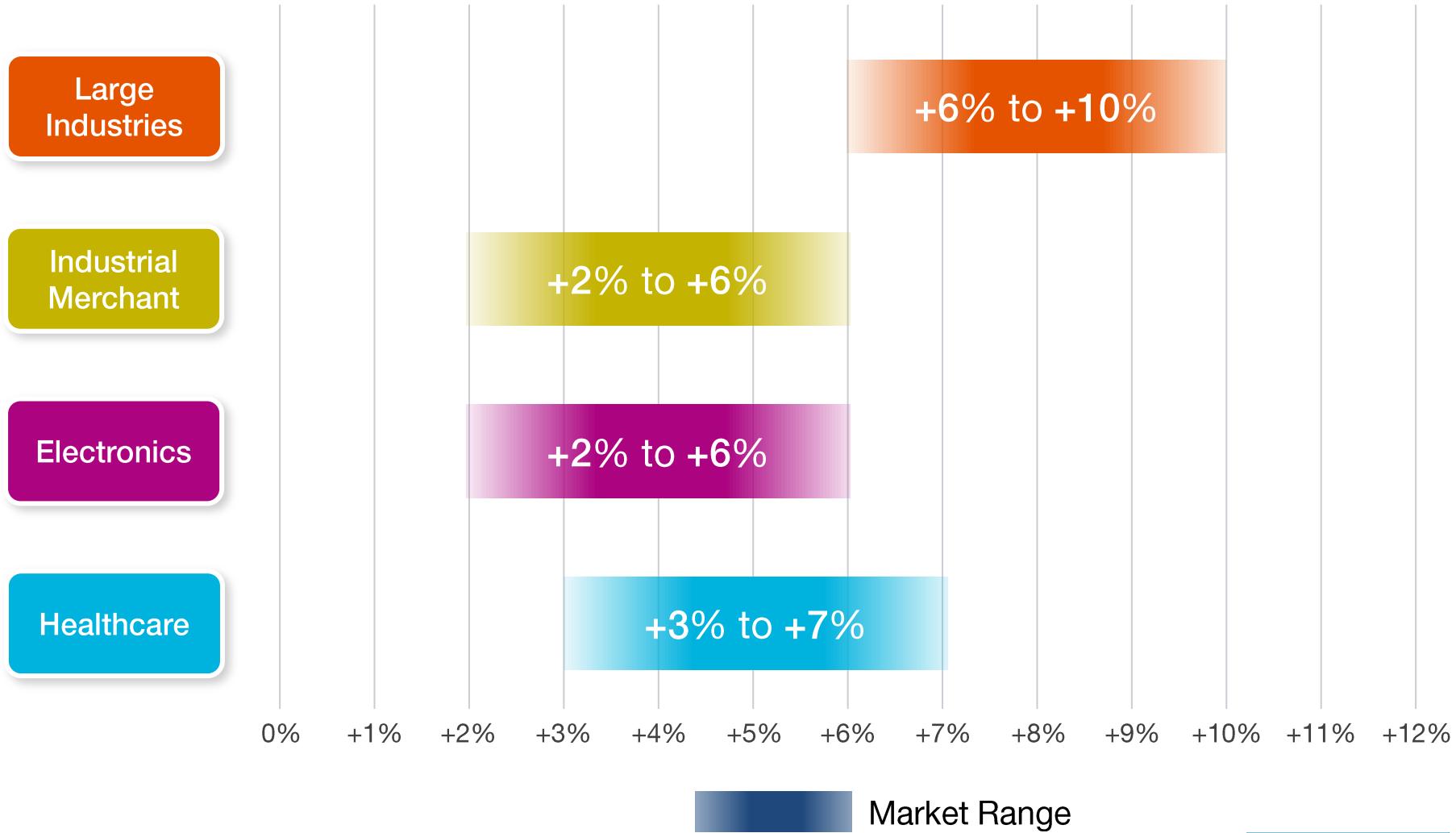
Biogas

# Enhancing the model

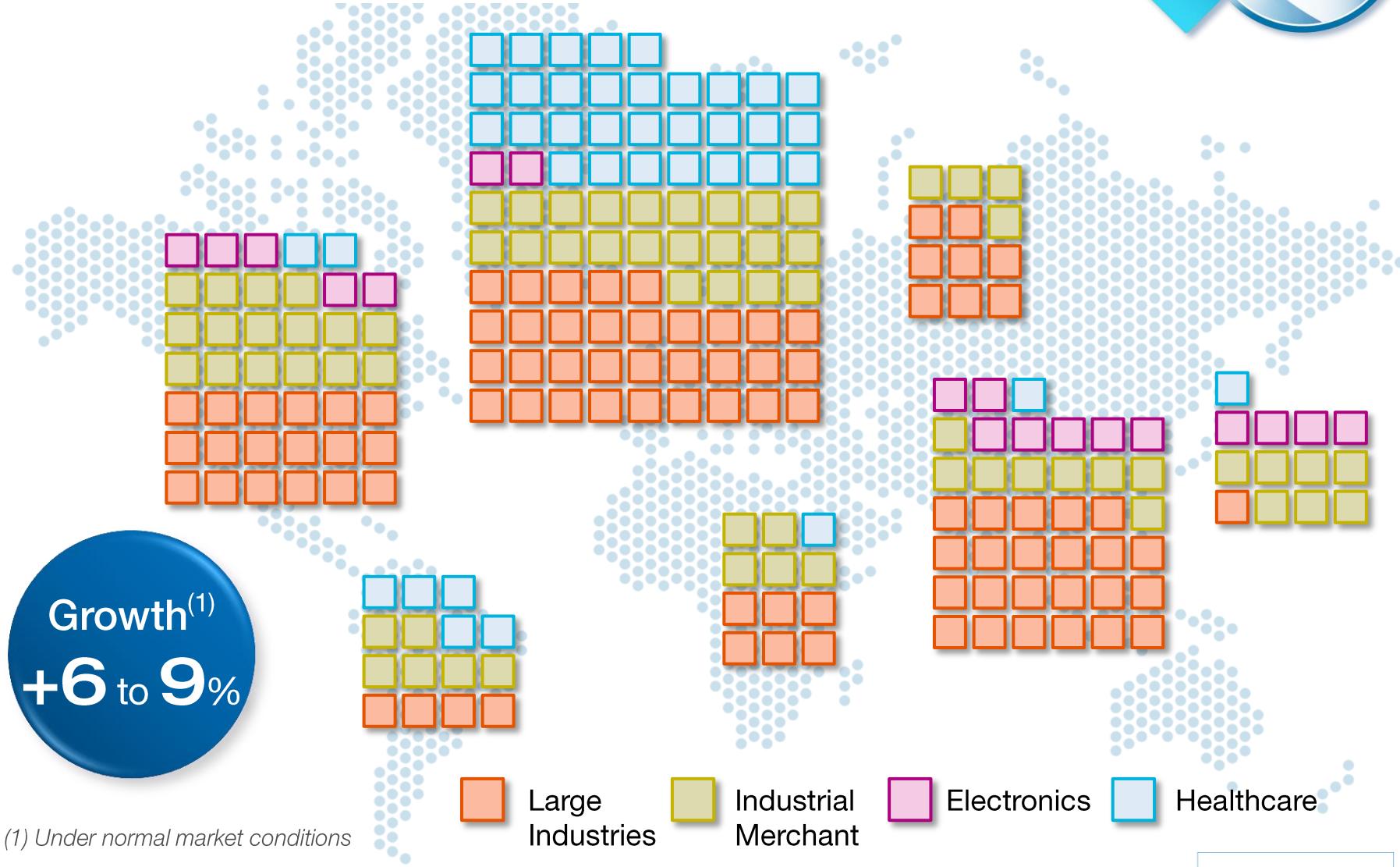


*Development initiatives = start-ups + ramp-ups + acquisitions  
Estimate based on normal market conditions*

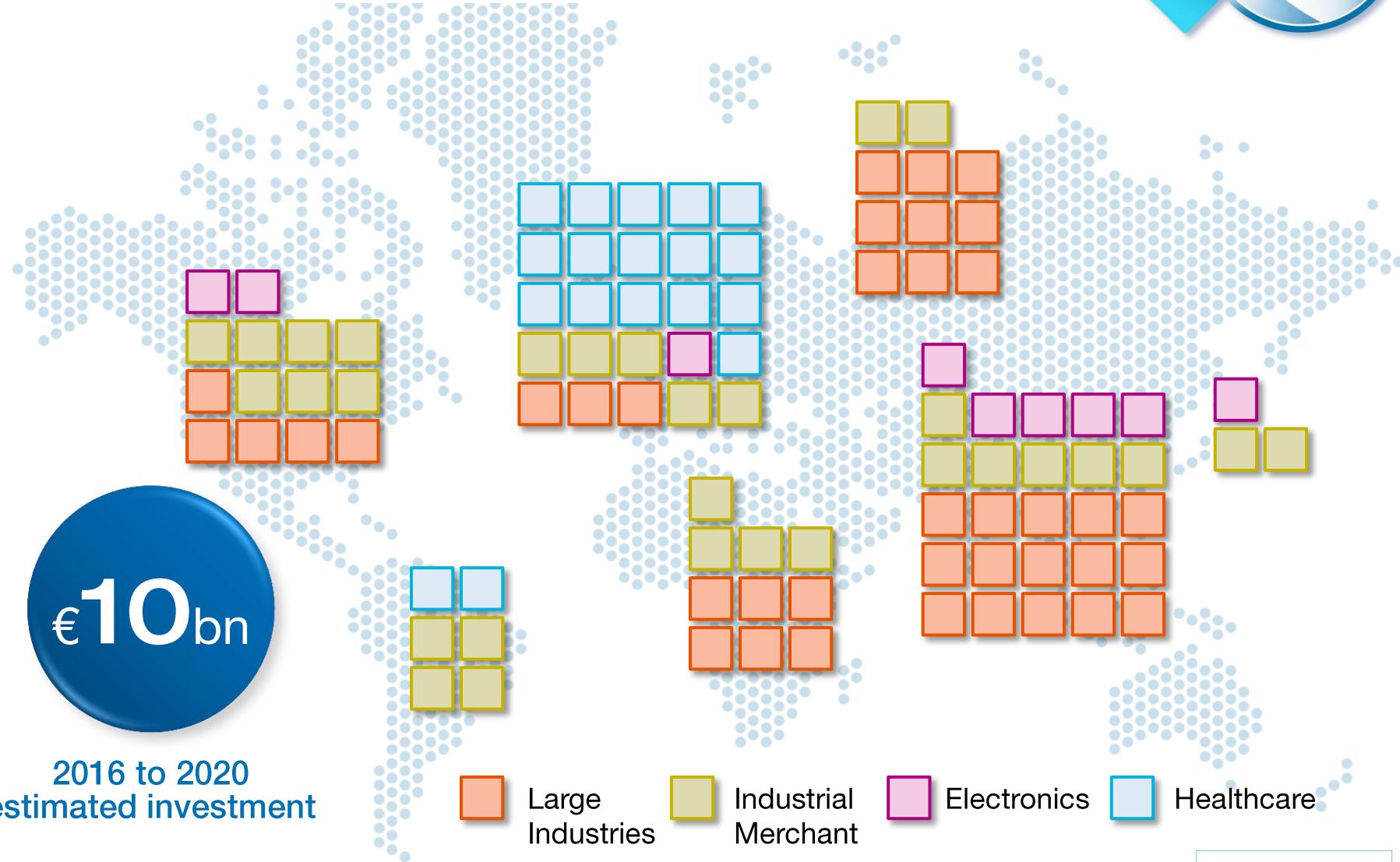
# BLs growth based on market estimates



# Sales map horizon 2020



# Next cycle targeted investment



# Additional boosters to strengthen growth



Energy  
Transition



e-Health



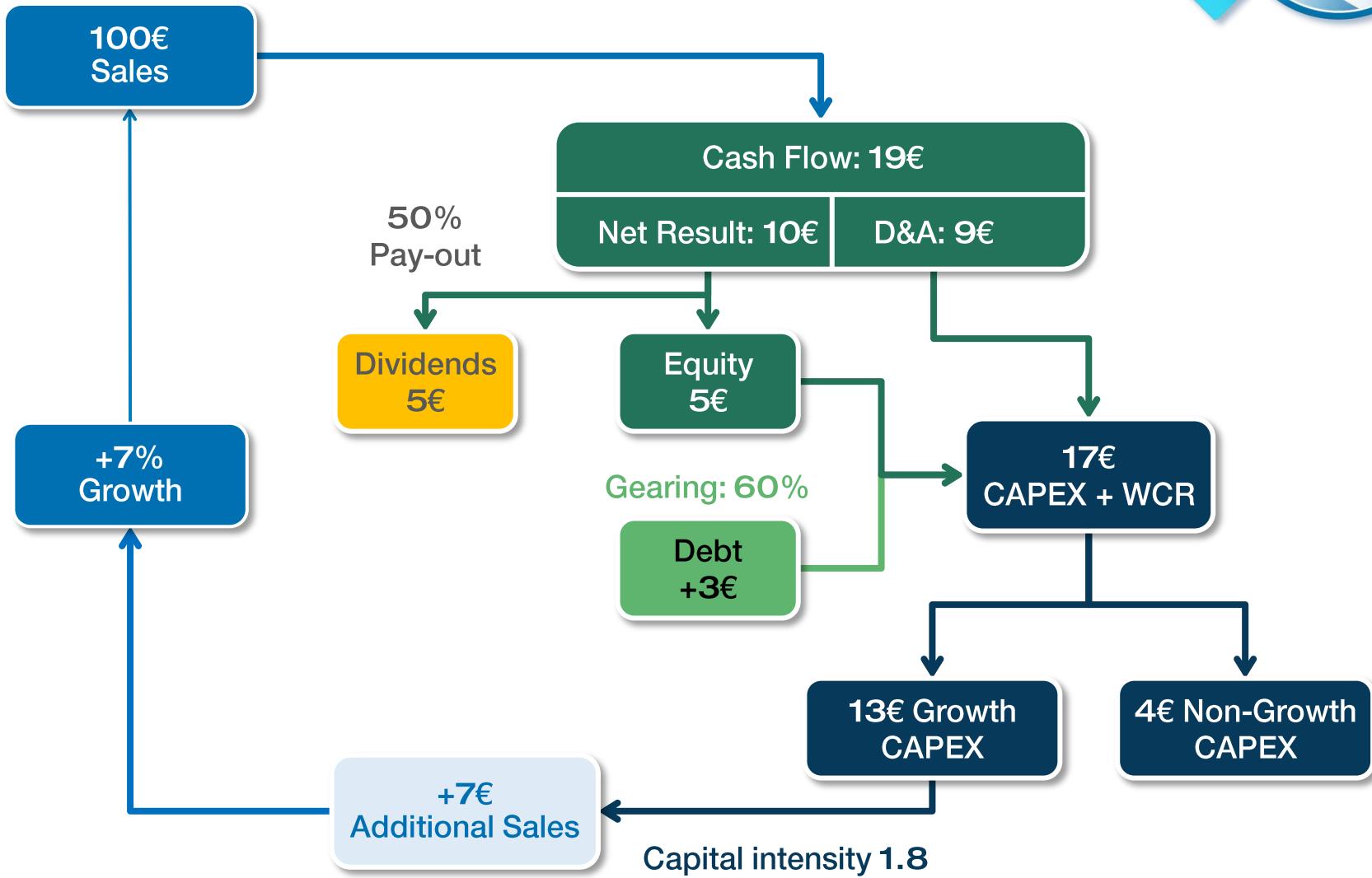
Mobility &  
Digitalization



Booster

€1 bn

# Development supported by a sustainable cash model



# Long term ambition



Innovation

Sales  
above market

Competitiveness

Continuous  
margin improvement

Investment

ROCE  
11% to 13%